

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Royal Doulton (UK) Limited		12/07/2006	LIMITED LIABILITY COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Volvic Limited		
Street Address:	29-31 Athol Street		
City:	Douglas		
State/Country:	ISLE OF MAN		
Postal Code:	IM1 1LB		
Entity Type:	CORPORATION: ISLE OF MAN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	0959819	BESWICK	
Registration Number:	1485294	JOHN BESWICK	
CORRESPONDENCE DATA			
Fax Number:	(802)862-7512		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	tmip@drm.com		
Correspondent Name:	Peter Kunin		
Address Line 1:	199 Main Street, P.O. Box 190		
Address Line 2:	Downs Rachlin Martin PLLC		
Address Line 4:	Burlington, VERMONT 05402-0190		
ATTORNEY DOCKET NUMBER:	10027-00064		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

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Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Peter Kunin

Signature:

/Peter Kunin/

Date:

03/21/2008

Total Attachments: 3

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ASSIGNMENT – TRADE MARKS

Dated this 7th day of December 2006

Parties:

- (1) The Assignor: **Royal Doulton (UK) Limited**
of Barlaston Stoke on Trent ST12 9ES, a UK Limited Company, registration number 00058357
- (2) The Assignee: **Volvic Limited**
of 29-31 Athol Street, Douglas, IM1 1LB, Incorporated in the Isle of Man, registration number 111668C

Recitals:

- (A) The Assignor is the registered proprietor or applicant for registration of the Trade Mark or Trade Marks particulars of which are set out in Schedule 1 below (“the Trade Mark/s”).
- (B) The Assignor has agreed to assign the Trade Marks to the Assignee together with the goodwill associated therewith.

Operative provisions:

1. Assignment

- 1.1 In pursuance of said agreement and in consideration of the sum of £1 now paid by the Assignee to the Assignor (the receipt whereof the Assignor hereby acknowledges) the Assignor with full title guarantee **HEREBY ASSIGNS** to the Assignee the Trade Marks together with the goodwill (if any) attaching to the Trade Marks.
- 1.2 The Assignor hereby covenants with the Assignee that it shall at any time hereafter at the direction and expense of the Assignee execute any document or do any act or thing which the Assignee may consider reasonably necessary or desirable to give effect to this assignment and to register the Assignee or any successor in title thereof as proprietor of the Trade Marks

Assignment – Trade Marks

Schedule 1

Mark	Country	Registration No.	Filing Date	Class
JOHN BESWICK	Argentina	1739814		21
BESWICK	Australia	244299	25 Nov 1970	21
JOHN BESWICK	Australia	396205	29 Aug 1983	20
BESWICK	Benelux	86857	3 Dec 1971	21
JOHN BESWICK	Benelux	393110	29 Aug 1983	20
BESWICK	Canada	UCA029688	17 Mar 1948	21
BESWICK	Eire	B78713	20 Nov 1970	21
BESWICK	France	1601127	6 July 1990	21
BESWICK	Germany	890873	24 Feb 1972	21
BESWICK	Italy	620584		21
BESWICK	Japan	1434865	29 Sept 1955	20
JOHN BESWICK	Japan	1930019		26
BESWICK	South Africa	B70/5312	23 Nov 1970	21
JOHN BESWICK	South Korea	128503		43
JOHN BESWICK	South Korea	129236		26
BESWICK	United Kingdom	1201523	11 Aug 1983	20
BESWICK	United Kingdom	654190	2 Dec 1946	21
BESWICK	USA	959819	17 Feb 1971	21
JOHN BESWICK	USA	1485294	14 Oct 1986	21


SIGNED by the parties on the date first written above

Signed for and on behalf of
Royal Doulton (UK) Limited

~~Director~~/Company Secretary

Name:

Position:




DEBORAH JANE BATES,
COMPANY SECRETARY

Signed for and on behalf of
Volvic Limited


Director/Company Secretary

Name:

Position:



FRANCIS HENRY PERRY
DIRECTOR



DAVID STEPHEN BREW
DIRECTOR