

# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the conveying party/receiving party previously recorded on Reel 003618 Frame 0043. Assignor(s) hereby confirms the Release of Security Interest.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Square 1 Bank		09/04/2007	CORPORATION:

**RECEIVING PARTY DATA**

Name:	Emerging Media Group, Inc.
Street Address:	390 Park Avenue South
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 12**

Property Type	Number	Word Mark
Serial Number:	77175659	ITX
Serial Number:	77175651	THE INTERNET TRAFFIC EXCHANGE
Serial Number:	77159695	TRAFFIQ
Serial Number:	77159669	TRAFFIQ
Serial Number:	77133218	TRAFFIQ
Serial Number:	77095499	INSITE VORTAL
Serial Number:	77095487	MAKE YOUR MARKET
Serial Number:	77095475	MARKET MAKER INTERACTIVE
Serial Number:	77095464	M M/I
Serial Number:	77095446	YIELD FACTOR
Serial Number:	77095432	TRAFFAQ
Serial Number:	77095415	INTERNET TRAFFIC MARKET

**CORRESPONDENCE DATA**

OP \$315.00 77175659

**900102147**

**TRADEMARK**  
**REEL: 003744 FRAME: 0490**

Fax Number: (973)912-7199

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 973-912-7100

Email: trademarks@sonnenschein.com

Correspondent Name: Joel Bock c/o Sonnenschein Nath et al

Address Line 1: Wacker Drive Station - Sears Tower

Address Line 2: P. O. Box 061080

Address Line 4: Chicago, ILLINOIS 60606-1080

ATTORNEY DOCKET NUMBER:	20000664-0002-R7M
NAME OF SUBMITTER:	Joel N. Bock
Signature:	/joel n bock/
Date:	03/20/2008

**Total Attachments: 4**

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Form PTO-1594 (Rev. 07/05)  
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

## RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

<p><b>1. Name of conveying party(ies):</b> EMERGING MEDIA GROUP, INC.</p> <p> <input type="checkbox"/> Individual(s)      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership      <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation- State: <u>Delaware</u>  <input type="checkbox"/> Other _____         </p> <p>Citizenship (see guidelines) _____</p> <p>Additional names of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p><b>3. Nature of conveyance )/Execution Date(s) :</b> Execution Date(s) <u>September 4, 2007</u></p> <p> <input type="checkbox"/> Assignment      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement      <input type="checkbox"/> Change of Name  <input checked="" type="checkbox"/> Other <u>RELEASE OF SECURITY INTEREST</u> </p>	<p><b>2. Name and address of receiving party(ies)</b> <input type="checkbox"/> Yes Additional names, addresses, or citizenship attached? <input checked="" type="checkbox"/> No</p> <p>Name: <u>Square 1 Bank</u> Internal Address: <u>Attn: Jennifer Howard</u> Street Address: <u>406 Blackwell Street</u> City: <u>Durham</u> State: <u>NC</u> Country: <u>USA</u> Zip: <u>27701</u></p> <p> <input type="checkbox"/> Association      Citizenship _____  <input type="checkbox"/> General Partnership      Citizenship _____  <input type="checkbox"/> Limited Partnership      Citizenship _____  <input checked="" type="checkbox"/> Corporation      Citizenship _____  <input type="checkbox"/> Other _____      Citizenship _____         </p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment)</p>
<p><b>4. Application number(s) or registration number(s) and identification or description of the Trademark.</b></p> <p>A. Trademark Application No.(s) _____</p> <p>B. Trademark Registration No.(s) <u>77175659</u> See Exhibit C _____</p> <p style="text-align: right;">Additional sheet(s) attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown): <u>ITX</u></p>	
<p><b>5. Name &amp; address of party to whom correspondence concerning document should be mailed:</b></p> <p>Name: <u>Jennifer Howard</u> Internal Address: <u>Square 1 Bank</u> Street Address: <u>406 Blackwell Street</u> City: <u>Durham</u> State: <u>NC</u> Zip: <u>27701</u> Phone Number: <u>919-314-3123</u> Fax Number: <u>919-314-3110</u> Email Address: <u>jhoward@square1bank.com</u></p>	<p><b>6. Total number of applications and registrations involved:</b> <span style="border: 1px solid black; padding: 2px 10px;">12</span></p> <p><b>7. Total fee (37 CFR 2.6(b)(6) &amp; 3.41)</b> \$ <u>315</u></p> <p> <input type="checkbox"/> Authorized to be charged by credit card  <input checked="" type="checkbox"/> Authorized to be charged to deposit account  <input type="checkbox"/> Enclosed         </p> <p><b>8. Payment Information:</b></p> <p>a. Credit Card      Last 4 Numbers _____ Expiration Date _____</p> <p>b. Deposit Account Number <u>50-3822</u> Authorized User Name <u>Jennifer Howard</u></p>
<p><b>9. Signature:</b> <u>Jennifer Howard</u> <span style="float: right;">9-6-07</span> Signature <span style="float: right;">Date</span></p> <p style="text-align: center;">Jennifer Howard Name of Person Signing</p> <p style="text-align: right;">Total number of pages including cover sheet, attachments, and document: <span style="border: 1px solid black; padding: 2px 10px;">4</span></p>	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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**TRADEMARK**  
**REEL: 003618 FRAME: 0043**  
**TRADEMARK**  
**REEL: 003744 FRAME: 0492**

CH \$315.00 503822 77175659

## EXHIBIT B

TRADEMARKS		
	Registration Number	Registration Date
TRAFFIC	77175659	5-8-07
TRAFFIC Exchange	77175651	5-8-07
TRAFFIC	77159695	4-18-07
TRAFFIC	77159669	4-18-07
TRAFFIC	77133218	3-16-07
TRAFFIC	77095499	1-31-07
TRAFFIC	77095487	1-31-07
TRAFFIC	77095475	1-31-07
TRAFFIC	77095464	1-31-07
TRAFFIC	77095446	1-31-07
TRAFFIC	77095432	1-31-07
Internet Traffic Market	77095415	1-31-07

Filed for security interest in the US Patent and Trademark Office on July 6, 2007 at  
 Reel and Frame Number 003576/0222.

## RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of September 4, 2007, by Square 1 Bank, a North Carolina bank ("Lender"), in favor of Emerging Media Group, Inc., a Delaware corporation ("Company") with its principal place of business located at 390 Park Avenue South, 7<sup>th</sup> Floor, New York, New York 10016.

Recital

WHEREAS Company granted to Lender a security interest in the patents and trademarks described on Exhibit A and B, respectively, attached hereto (the "Intellectual Property") under an Intellectual Property Security Agreement dated as of July 2, 2007 (the "Security Agreement"), and recorded with the US Patent and Trademark Office as set forth on the Exhibits hereto.

WHEREAS, under a Loan and Security Agreement between the Lender and the Company dated as of July 2, 2007, the parties agreed that the Security Agreement would only be filed in the event the Company incurred Investor Sub Debt (as defined therein). Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property. Company, or any agent or designee of Company, is hereby authorized by Lender to file the appropriate filings at the U.S. Patent & Trademark Office as well as any other release documents, that the Company deems reasonably necessary to terminate the aforementioned security interest in the Intellectual Property.

LENDER:

SQUARE 1 BANK

Name: 

Title: VP Loan Operations

406 Blackwell Street  
Durham, NC 27701

TRADEMARK

REEL: 003618 FRAME: 0045  
TRADEMARK

REEL: 003744 FRAME: 0494

**EXHIBIT A****PATENTS**

<b>Description</b>	<b>Patent Application No./ Issued Patent No.</b>	<b>Date</b>
Application: Systems and Methods to Facilitate the Trading of Internet Traffic	60/915,433	5-1-07

Lender's security interest recorded at the US Patent and Trademark Office on July 6, 2007 at Reel and Frame Number 019526/0529.

**RECORDED: 09/06/2007****RECORDED: 03/20/2008**

**TRADEMARK**  
**REEL: 003618 FRAME: 0046**  
**TRADEMARK**  
**REEL: 003744 FRAME: 0495**