

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LaSalle Bank National Association		03/14/2008	Bank:
RECEIVING PARTY DATA			
Name:	Blue IP, Inc.		
Street Address:	130 Main Street		
City:	Callery		
State/Country:	PENNSYLVANIA		
Postal Code:	16024		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0882460	HERMAN	
CORRESPONDENCE DATA			
Fax Number:	(412)562-1041		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	412-562-1637		
Email:	vicki.cremonese@bipc.com		
Correspondent Name:	Michael L. Dever		
Address Line 1:	301 Grant Street		
Address Line 2:	20th Floor		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15219		
ATTORNEY DOCKET NUMBER:	0041542-000072		
NAME OF SUBMITTER:	Michael L. Dever		
Signature:	/Michael L. Dever/		
Date:	03/20/2008		

CH \$40.00 0882460

Total Attachments: 1
source=lasalle bank-blue chip ip release#page1.tif

RELEASE OF SECURITY INTEREST AS TO ONE TRADEMARK

THIS RELEASE OF SECURITY INTEREST AS TO ONE TRADEMARK is made and entered into this 14th day of March, 2008, by LaSalle Bank National Association ("Lender"), in favor of BLUE IP, INC., a Delaware corporation ("Blue IP").


WHEREAS, Lender and Blue IP are parties to a certain Patent and Trademark Security Agreement, dated as of September 7, 2007 (the "Security Agreement"), and recorded in the United States Patent and Trademark Office on September 27, 2007, at Reel 003629, Frame 0932 (Trademarks) under which Blue IP granted Lender a security interest in US Trademark Registration Number 882,460, Date of Registration 12/16/1969, Trademark Application Number 72/317560, Date of Application 01/27/1969 (the "HERMAN Trademark") along with other trademarks and patents; and

WHEREAS, Lender now desires to release and terminate its security interest in the HERMAN Trademark;

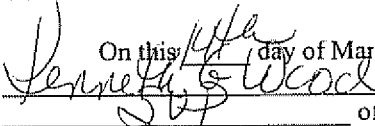
NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Lender hereby releases to Blue IP all interest which Lender possesses or is otherwise entitled to in the HERMAN Trademark. LaSalle retains and does not release any other patent or trademark from the Security Agreement.

IN WITNESS WHEREOF, LaSalle Bank National Association has executed this Release of Security Interest as of the date first above written.

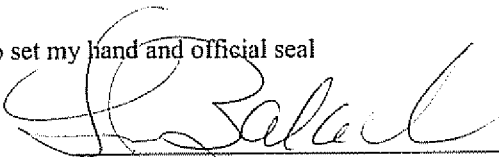
LaSalle Bank National Association

By: 
Name: Kenneth A. Wood
Title: SVP

COMMONWEALTH OF PENNSYLVANIA
COUNTY OF ALLEGHENY

On this 14th day of March, 2008, before me, a notary public, personally appeared , who acknowledged himself/herself to be the SVP of LaSalle Bank National Association and that he/she, as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing the name of LaSalle Bank National Association by himself/herself as such officer of LaSalle Bank National Association as the free act and deed of said LaSalle Bank National Association and as his/her free act and deed individually and as such officer.

IN WITNESS WHEREOF, I hereunto set my hand and official seal


Notary Public

My commission expires:

COMMONWEALTH OF PENNSYLVANIA
Notarial Seal
Frances Balach, Notary Public
City Of Pittsburgh, Allegheny County
My Commission Expires Aug 19, 2010
Member, Pennsylvania Association of Notaries

TRADEMARK