

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bodega Tamari S.A.		01/14/2008	CORPORATION: ARGENTINA
RECEIVING PARTY DATA			
Name:	Paterno Imports, Ltd.		
Doing Business As:	dba Terlato Wines International		
Street Address:	900 Armour Drive		
City:	Lake Bluff		
State/Country:	ILLINOIS		
Postal Code:	60044		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78385422	BODEGA TAMARI	
CORRESPONDENCE DATA			
Fax Number:	(312)984-7700		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312.372.2000		
Email:	chicago_ip_docket@mwe.com		
Correspondent Name:	Monique A. Morneault		
Address Line 1:	227 West Monroe St., Ste. 4400		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	077126-0212		
NAME OF SUBMITTER:	Monique A. Morneault		
Signature:	/Monique A. Morneault/		
Date:	03/21/2008		

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Total Attachments: 2
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WHEREAS, Bodega Tamari S.A., an Argentine corporation having their principal place of business at Carril Barriales Esq. valle Hermoso, San Roque, Maipu, Mendoza, Argentina (hereinafter the "Assignor"), is the owner of the following trademark in the United States, including the following Application for federal registration:

Mark: BODEGA TAMARI U.S. Application Serial No. 78385422

Filing Date: March 16, 2004

WHEREAS, Paterno Imports, Ltd., doing business as Terlato Wines International (hereinafter "Terlato"), a corporation existing under the laws of the State of Illinois, with offices located at 900 Armour Drive, Lake Bluff, IL 60044, is desirous of acquiring 50% of all rights, title and interest in and to the above United States mark (the "mark"), together with the goodwill of the business with which the mark are used and which is symbolized by the mark, and the federal registration thereof, and the right of recovery in all legal actions based on such mark and registration.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and subject to the terms herein, Assignor does hereby assign, transfer and set over to Terlato, 50% of its rights, title and interest in and to the mark and the federal Registration therefor, together with the good will of the business in connection with which the marks are used and which is symbolized by the marks, as fully and entirely as the same would have been held and enjoyed by it if this assignment had not been made, including the right to pursue all legal actions based in such marks and to recover for past infringement or violations of law relating to said marks and the same to be held and enjoyed by Terlato and its legal representatives, successors and assigns, for its own use and enjoyment, and for the use and enjoyment of its assigns, successors, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made.

In the event that either (i) the Distribution Agreement between the parties dated January 2, 2008 is terminated and the Brand Equity Fee called for in that Agreement has been paid to Terlato or (ii) by March 31, 2011 Terlato has failed to achieve thirty thousand (30,000) cases in Brand Depletions, as that term is defined in the Distribution Agreement, for any continuous twelve month period; then all right, title, and interest in and to the above marks and in the Registrations set forth above shall revert to Assignor. As a condition of this Assignment, Terlato agrees to execute whatever documents are necessary to vest title in the above marks and registrations in Assignor.

(SIGNATURE PAGE FOLLOWS)



BODEGA TAMARI S.A.

BY: AMUNATEGUI

Name

Title

Date

NICOLÁS AMUNATEGUI

EXP. DIRECTOR

JAN 02, 2008

TERLATO WINES INTERNATIONAL

BY: William A. Terlato, 1/14/08

William A. Terlato, President & CEO

Date