# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
EarthRenew Organics Ltd.		03/18/2008	CORPORATION: CANADA

### **RECEIVING PARTY DATA**

Name:	EarthRenew, Inc.		
Street Address:	504 Avenue Alhambra, # 203		
Internal Address:	P.O. Box 3148		
City:	Half Moon Bay		
State/Country:	CALIFORNIA		
Postal Code:	94019		
Entity Type:	CORPORATION: CALIFORNIA		

#### PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	78979863	E
Serial Number:	78979864	POWER TO RENEW THE EARTH
Serial Number:	77385986	AGRENEW

#### **CORRESPONDENCE DATA**

Fax Number: (650)622-2499

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 650.622.2300

Email: michael.bosworth@bipc.com

Correspondent Name: Michael K. Bosworth

Address Line 1: 333 Twin Dolphin Drive, Suite 700

Address Line 4: Redwood Shores, CALIFORNIA 94065-1418

ATTORNEY DOCKET NUMBER:	1033976-025
NAME OF SUBMITTER:	Michael K. Bosworth

TRADEMARK REEL: 003744 FRAME: 0969

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Signature:	/michael bosworth/	
Date: 03/21/2008		
Total Attachments: 2 source=ERO to ERI Trademark Assignment 031808 Signed#page1.tif source=ERO to ERI Trademark Assignment 031808 Signed#page2.tif		

TRADEMARK
REEL: 003744 FRAME: 0970

# TRADEMARK ASSIGNMENT

WHEREAS, EarthRenew Organics Ltd., a Canadian corporation having a place of business at 101, 5740 2nd Street SW, Calgary, Alberta T2H1Y6, Canada (hereinafter "ASSIGNOR"), is the owner of the trademarks which are applied for in the United States Patent and Trademark Office and listed on Attachment A (the "Trademarks"); and

WHEREAS, EarthRenew, Inc., a California corporation having a place of business at 504 Avenue Alhambra #203, Half Moon Bay, California and mailing address of P O Box 3148, Half Moon Bay, CA 94019-3148 (hereinafter "ASSIGNEE"), is desirous of acquiring the aforesaid Trademarks, desires to acquire the entire rights, titles, and interests in the trademarks, together with the portion of the business to which the marks pertain and the goodwill of the business connected with the aforesaid applications therefor.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all rights, title and interest in and to the aforesaid Trademarks, including any applications and registrations which may be derived from any division of the Trademarks, together with the portion of the business to which the marks pertain and the goodwill associated with them.

		ASSIGNOR:
Date:3/_	18/08	By: Autedlankerer
ě	·	Name: Al Fedkenheuer, President EarthRenew Organics Ltd.
		ASSIGNEE:
Date:3//	8/08	By: Leve Pollshirt
•		Name: T. Gene Dillahunty
		Executive Vice President
		EarthRenew, Inc.

TRADEMARK REEL: 003744 FRAME: 0971

# Attachment A Trademarks

COUNTRY	REFERENCE#	FILED	APPL#	STATUS	CLASSES	
"E" UNITED STA	.TES 1033976-000125	5 4/4/2006	78/979,863	ALLOWED	01	
EARTHRENEW	7					
UNITED STA	TES 1033976-000124	5/28/2004	4 78/979,862	ALLOWED	01	
POWER TO RENEW THE EARTH						
UNITED STA	TES 1033976-000123	6/20/2006	6 78/979,864	ALLOWED	01	
AGRENEW						
UNITED STA	TES 1033976-000114	1/31/2008	8 77/385,986	PENDING	01, 40	

TRADEMARK REEL: 003744 FRAME: 0972

**RECORDED: 03/21/2008**