

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Storz Performance, Inc.		03/19/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	H-D Michigan, Inc.		
Street Address:	315 West Huron Street, Suite 400		
City:	Ann Arbor		
State/Country:	MICHIGAN		
Postal Code:	48103		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77048680	XR 1200	
CORRESPONDENCE DATA			
Fax Number:	(734)665-9643		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(734) 665-9243		
Email:	jennifer.ziegler@harley-davidson.com		
Correspondent Name:	H-D Michigan, Inc.		
Address Line 1:	315 West Huron Street, Suite 400		
Address Line 2:	Jennifer K. Ziegler		
Address Line 4:	Ann Arbor, MICHIGAN 48103		
NAME OF SUBMITTER:	Jennifer K. Ziegler		
Signature:	/jennifer ziegler/		
Date:	03/24/2008		

CH \$40.00 77048680

Total Attachments: 1

900102335

**TRADEMARK
 REEL: 003745 FRAME: 0450**

ASSIGNMENT

Storz Performance, Inc., a California corporation with its principal place of business at 239 South Olive Street, Ventura, California 93001 ("Assignor"), is the owner of U.S. Trademark Application No. 77/048680 for the mark XR 1200 ("the Trademark").

H-D Michigan, Inc., a Michigan corporation with its principal place of business at 315 W. Huron Street, Ann Arbor, Michigan 48103 ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

STORZ PERFORMANCE, INC.

By: Stephen H. Storz

Name: STEPHEN H. STORZ

Title: PRES. STORZ PERFORMANCE, INC.

Date: 3/19/08