

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FactoryDNA, Inc.		02/15/2008	CORPORATION: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LeanDNA, Inc.		
<b>Street Address:</b>	5419 Petticoat Lane		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78746		
<b>Entity Type:</b>	CORPORATION: TEXAS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77179321	LEANDNA	
<b>Serial Number:</b>	77179310	LEANDNA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(512)480-5878		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	512-480-5678		
<b>Email:</b>	dborden@gdhm.com		
<b>Correspondent Name:</b>	Diana K. Borden		
<b>Address Line 1:</b>	401 Congress Avenue, Suite 2200		
<b>Address Line 4:</b>	Austin, TEXAS 78701		
<b>ATTORNEY DOCKET NUMBER:</b>	A20463.2		
<b>NAME OF SUBMITTER:</b>	Diana K. Borden		
<b>Signature:</b>	/dkb/		
<b>Date:</b>	03/24/2008		

**CH \$65.00 77179321**

Total Attachments: 1  
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ASSIGNMENT OF TRADEMARK RIGHTS

This Assignment of Trademark Rights (the "Agreement") is entered into as of February 15, 2008 (the "Effective Date"), by and between FactoryDNA, Inc., with offices at 3925 W. Braker Lane, Austin, Texas 78759 ("Assignor"), and LeanDNA, Inc. with offices at 5419 Petticoat Lane, Austin, TX 78746, ("Assignee").

Whereas, Assignor is the owner of the LeanDNA trademark and the LeanDNA plus design trademark (the "Marks") and is the owner of the applications for registration of the Marks in the United States, namely Application Serial No. 77179321 (LeanDNA plus Design) and Application Serial No. 77179310 (LeanDNA) in the United States Patent and Trademark Office;

Whereas, Assignee is desirous of acquiring the entire and exclusive right, title and interest in and to the Marks;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all its right, title and interest in and to said Marks, together with the goodwill of the business symbolized by the Marks, and the above identified registration applications thereof. This assignment includes the right to sue and recover damages for past and future infringements of Assignor's rights in the Mark and to bring any proceeding in the United States Patent and Trademark Office or any equivalent agency in any other country for cancellation or opposition or other proceeding in connection with said Marks. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

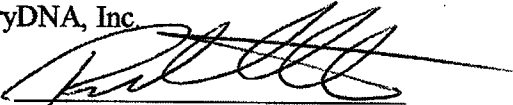
Assignor further agrees that it will execute, verify, acknowledge and deliver all such further papers, including any instruments of transfer and recordable assignments, and perform such other acts as Assignee lawfully may request from time to time, to perfect and vest title in the Mark in Assignee, or Assignee's successors and assigns.

This Agreement will be governed by and enforced in accordance with the principles of the laws of the State of Texas, without giving effect to any conflicts of law principles.

IN WITNESS WHEREOF, FactoryDNA, Inc. (Assignor), has caused this Agreement to be executed by its duly authorized officer as of the Effective Date.

ASSIGNOR

FactoryDNA, Inc.

By: 

Name: Richard Lebovitz

Title: President and CEO

Date: Feb. 15, 2008