TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type	
Newco Eyewear, Inc.		103/24/2008	CORPORATION: RHODE ISLAND	

RECEIVING PARTY DATA

Name:	Native Eyewear, Inc.
Street Address:	1 Albion Road
City:	Lincoln
State/Country:	RHODE ISLAND
Postal Code:	02865
Entity Type:	CORPORATION: RHODE ISLAND

PROPERTY NUMBERS Total: 19

2644252 2613938 2596341 2306527 2670119	A.S.A.P. ALGEBRAIC REDUCTION ALL SPORTS ALL POLARIZED ANTI-OCULAR INTRUSION SYSTEM DASH
2596341	ALL SPORTS ALL POLARIZED ANTI-OCULAR INTRUSION SYSTEM
2306527	ANTI-OCULAR INTRUSION SYSTEM
2670119	DACH
	NAOU
2333713	
2306534	GATOR-LOK
2386291	LOW RYDER
2235338	NATIVE
2620510	P.C.C.
2523736	POLARIZED CRYSTAL CARBONATE
2349476	PRISMATIC CRYSTAL CARBONATE
2312428	RHYNO-TUFF
2312357	NANO
23 23 22 26 25 23 23	06534 86291 35338 20510 23736 49476

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900102371

Registration Number: 2860695		SACRIFICE NOTHING
		RIPP
		HARDTOP
Registration Number:	3153673	SILENCER
Serial Number:	78969828	NATIVE

CORRESPONDENCE DATA

Fax Number: (617)345-9020

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 617-345-9000

Email: tmdocket@haslaw.com, aspagnole@haslaw.com

Correspondent Name: Amy B. Spagnole
Address Line 1: 28 State Street

Address Line 2: Hinckley, Allen & Snyder LLP

Address Line 4: Boston, MASSACHUSETTS 02109-1775

NAME OF SUBMITTER:	Amy B. Spagnole	
Signature:	/Amy B. Spagnole/	
Date:	03/24/2008	

Total Attachments: 4

source=Newco Eyewear, Inc. MERGER#page1.tif source=Newco Eyewear, Inc. MERGER#page2.tif source=Newco Eyewear, Inc. MERGER#page3.tif source=Newco Eyewear, Inc. MERGER#page4.tif

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STATE OF RHODE ISLAND AND PROVIDENCE PLANTATIONS

Office of the Secretary of State Corporations Division 148 W. River Street Providence, Rhode Island 02904-2615

	ARTICLES OF MER	GER OR CONSOLIDATION INTO					
	Newco Eyewear, Inc.						
	(Insert full name of su	urviving or new entity on this line.)					
SI	CTION I: TO BE COMPLETED BY ALL MERG	SING OR CONSOLIDATING ENTITIES					
fol	rsuant to the applicable provisions of the General Law lowing Articles of \square Merger \underline{or} \square Consolidation (che tity.						
a.	The name and type (for example, business corporation each of the merging or consolidating entities and the sta	, non-profit corporation, limited liability company, limited the under which each is organized are:			33.34		
	Name of entity	Type of entity	State linder which entities organized				
	Newco Eyewear, Inc.	corporation	RI	50			
	Native Eyewear, Inc.	corporation	PA	£			
			***********	.2010			
5 .	The laws of the state under which each entity is organize	ed permit such merger or consolidation.					
c.	The full name of the surviving or new entity is Newco I	Eyewear, Inc.		die 2	. (20)		
	CTATE COLUMN TO THE COLUMN TO	hode Island					
d.	The attached Plan of Merger or Consolidation was duly authorized, approved, and executed by each entity in the manner prescribed by the laws of the state under which each entity is organized. (Attach Plan of Merger or Consolidation)						
€.	. If the surviving entity's name has been amended via the merger, please state the new name: Native Eyewear, Inc.						
ſ.	If the surviving or new entity is to be governed by the laws of a state other than the State of Rhode Island, and such surviving or new entity is not qualified to conduct business in the state of Rhode Island, the entity agrees that it: (i) may be served with process in Rhode Island in any proceeding for the enforcement of any obligation of any domestic entity which is a party to the merger or consolidation; (ii) irrevocably appoints the Secretary of State as its agent to accept service of process in any action, suit, or proceeding; and (iii) the address to which a copy of such process of service shall be mailed to it by the Secretary of State is:						
g.	These Articles of Merger or Consolidation shall be effective upon filing unless a specified date is provided which shall be no late then the Got day after the date of this filing at 5:00 p.m. on March 24, 2008				-no-later		
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SECTION II: TO BE COMPLETED ONLY IF ONE OR MORE OF THE MERGING OR CONSOLIDATING ENTITIES IS A <u>BUSINESS CORPORATION</u> PURSUANT TO TITLE 7, CHAPTER 1.2 OF THE RHODE ISLAND GENERAL LAWS, AS AMENDED.

If the surviving or new entity is to be governed by the laws of a state other than the State of Rhode Island, such surviving or new entity hereby agrees that it will promptly pay to the dissenting shareholders of any domestic corporation the amount, if any, to which they shall be entitled under the provisions of Title 7. Chapter 1.2 of the General Laws of Rhode Island, 1958, as amended, with respect to dissenting shareholders.

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b.		Complete the following subparagraphs I and 8 only if the merging business corporation is a subsidiary corporation of the surviving corporation.					
	i)	The nan	ne of the subsidiary corporation	n's			
	ii)	А сору	of the plan of merger was ma	illed to shareholders of the	subsidiary corporation (such date shall not be le	ss than 30	
		days fro	om the date of filing)				
C.	As	required	by Section 7-1.2-1003 of the	General Laws, the corpora	tion has paid all fees and franchise taxes.		
8 6	5 9		************		****	*****	
SE	CTI	ION III:		<u>RPORATION</u> PURSUAN	e of the merging or consolidati Vit to title 7, chapter 6 of the Rh		
3.	If the members of any merging or consolidating non-profit corporation are entitled to vote thereon, attach a statement for <u>each</u> suc non-profit corporation, which sets forth the date of the meeting of members at which the Plan of Merger or Consolidation we adopted, that a quorum was present at the meeting, and that the plan received at least a majority of the votes which membe present at the meeting or represented by proxy were entitled to cast; <u>OR</u> attach a statement for each such non-profit corporation which states that the plan was adopted by a consent in writing signed by all members entitled to vote with respect thereto.						
b.	pro	ofit corpor		ch states the date of the m	o members entitled to vote thereon, then as to neeting of the board of directors at which the pla rity of the directors in office.		
* •	8 6		• * • * * * * * * * * * * * * *		* * * * * * * * * * * * * * * * * * * *	3 9 5 9 9 9	
SE	CTI	ION IV:		<u>ERSHIP</u> PURSUANT T	E OF THE MERGING OR CONSOLIDATI O TITLE 7, CHAPTER 13 OF THE RHI		
8.	a. The agreement of merger or consolidation is on file at the place of business of the surviving or resulting domestic transfer or other business entity and the address thereof is:					iomestic limited	
b.	oth	ner busin		Athout cost, to any partner	ed by the surviving or resulting domestic limites of any domestic limited partnership or any partnership or		
8 9	8 9	* * * * *	**********		* * * * * * * * * * * * * * * * * * * *	***	
SE	СТ	ION V:	TO BE COMPLETED BY	Y ALL MERGING OR CO	ONSOLIDATING ENTITIES		
					e examined these Articles of Merger or social correct.	Consolidation,	
		1	Newco Eyewear, Inc.				
			•	Print Entity N	ame	-	
8v		J. J. San	a Black		Secretary		
٠٠,٠	The Control		Name of person signing	hadining	Title of person signing	THE STATE OF THE S	
Ву:		*****************	Name of person signing		Tibe of person signing	ERRERRERRE	
•		Į	Native Eyewear, Inc.				
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PLAN OF MERGER

- 1. <u>Merger.</u> On the Effective Date (as defined in <u>Section 9</u> below), Native Eyewear, Inc., a Pennsylvania corporation (the "Company"), shall merge with and into Newco Eyewear, Inc., a Rhode Island corporation ("Newco Eyewear"), pursuant to Section 7-1.2-1006 of the Rhode Island General Laws and pursuant to 15 Pa. C.S. Section 1921 (the "Merger").
- 2. <u>Surviving Corporation</u>. Newco Eyewear shall be the surviving corporation of the Merger (hereinafter sometimes referred to as the "Surviving Corporation") and shall be governed by the laws of the State of Rhode Island. The name of the Surviving Corporation from and after the Effective Date shall be "Native Eyewear, Inc.".
- 3. Articles of Incorporation. The Articles of Incorporation of Newco Eyewear as in effect on the Effective Date of the Merger shall continue in full force and effect as the Articles of Incorporation of the Surviving Corporation until changed or amended as provided by applicable law, except that ARTICLE FIRST shall be amended to change the name of the Surviving Corporation as described in Section 2 above.
- 4. <u>Conversion</u>. The manner and basis of converting the shares of the capital stock of Newco Eyewear into shares of capital stock of the Surviving Corporation on the Effective Date and the manner and basis of converting the shares of the Company common stock into cash on the Effective Date are as follows:
 - 4.1. Newco Eyewear Common Stock. Each one share of Newco Eyewear common stock which shall be issued and outstanding immediately before the Effective Date shall, by virtue of the Merger and without any action on the part of the holder thereof, remain one fully paid share of the Surviving Corporation common stock, and outstanding certificates representing shares of Newco Eyewear common stock shall thereafter continue to represent shares of the Surviving Corporation common stock. Such certificates may, but need not be, exchanged by the holders thereof after the Effective Date for new certificates for the appropriate number of shares bearing the name of the Surviving Corporation as amended in accordance with Section 2 above.
 - 4.2. The Company Common Stock. Each share of Company Common Stock outstanding immediately prior to the Effective Date by virtue of the Merger and without any act on the part of the holder thereof, shall be converted into a right to receive, upon surrender of the certificate representing such share, a cash payment per share as described in that certain Agreement and Plan of Merger dated as of March 14, 2008 by and among A.T. Cross Company, Newco Eyewear and the Company (the "Merger Agreement"), a copy of which is on file with the records of the Surviving Corporation. As of the Effective Date, all such shares of the Company Common Stock shall cease to exist, certificates representing such shares shall be cancelled and retired, and each holder of record of certificates representing such shares shall cease to have any rights with respect thereto, except the right to receive the cash payment per share as further described in the Merger Agreement.
- 5. <u>By-Laws.</u> Until altered, amended or repealed, the Bylaws of Newco Eyewear as in effect on the Effective Date of the Merger shall, upon the Effective Date, be and continue to be the Bylaws of the Surviving Corporation until the same shall be altered, amended or replaced in the manner provided by the laws of the State of Rhode Island, the Articles of Incorporation of the Surviving Corporation or said Bylaws.

- 6. Officers and Directors. The officers and directors of Newco Eyewear as of the Effective Date of the Merger shall, until otherwise changed in the manner provided by applicable law, continue as the officers and directors of the Surviving Corporation following the Merger and shall hold office as provided in the Articles of Incorporation and Bylaws of the Surviving Corporation, except that the President of the Surviving Corporation shall resign and Jason Wildman shall be duly elected President of the Surviving Corporation on the Effective Date.
- 7. Certain Effects of Merger. On the Effective Date, the Merger shall have the effects set forth in Section 7-1.2-1005 of the Rhode Island General Laws and 15 Pa. C.S. Section 1929.
- 8. Further Action. The Board of Directors of either Newco Eyewear or the Company may, in its sole discretion and at any time prior to the filing of Articles or Certificate of Merger with the Secretary of State of the State of Rhode Island and the Secretary of the Commonwealth of Pennsylvania giving effect to the Merger, by resolution duly adopted, abandon the Merger if it shall deem such action necessary or desirable and in the best interests of Newco Eyewear or the Company, respectively. In the event of such determination and the abandonment of the Merger pursuant to the provisions of this Section 8, the Articles or Certificate of Merger shall become null and void and shall have no further effect. Such termination shall not give rise to any liability on the part of either of Newco Eyewear or the Company or any of their respective directors, officers or shareholders in respect of the Articles or Certificate of Merger.
- 9. Effective Date. The Merger shall be effective on March 24, 2008 at 5:00 p.m. (the "Effective Date").
- 10. <u>Titles</u>. The titles of Sections are included only for convenience and shall not be construed as a part of this Agreement or in any respect affecting or modifying its provisions.

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