

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
IsoChem Corporation		03/12/2008	CORPORATION: OREGON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ISI Brands Inc.		
<b>Street Address:</b>	3133 Orchard Vista Drive, SE		
<b>City:</b>	Grand Rapids		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	49546		
<b>Entity Type:</b>	CORPORATION: MICHIGAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3074261	PROFUEL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)336-8000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-336-8000		
<b>Email:</b>	ptodocket@arelaw.com		
<b>Correspondent Name:</b>	Kenneth M. Bernstein, Esq.		
<b>Address Line 1:</b>	90 Park Avenue		
<b>Address Line 2:</b>	Amster, Rothstein & Ebenstein LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10016		
<b>ATTORNEY DOCKET NUMBER:</b>	91006/553		
<b>NAME OF SUBMITTER:</b>	Kenneth M. Bernstein		
<b>Signature:</b>	/Kenneth M. Bernstein/		
<b>Date:</b>	03/25/2008		

**CH \$40.00 3074261**

Total Attachments: 1  
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**U.S. TRADEMARK ASSIGNMENT**

WHEREAS, IsoChem Corporation, an Oregon corporation, having a principal place of business at 24600 SW Valley View Rd., West Linn, Oregon 97068 ("Assignor") is the owner of the trademark PROFUEL (the "Mark"), and the related U.S. Trademark Registration No. 3,074,261 (the "Registration"); and

WHEREAS, ISI Brands Inc., a Michigan corporation, having an office and place of business at 3133 Orchard Vista Drive, SE, Grand Rapids, MI 49546 ("Assignee") desires to acquire all of Assignor's right, title and interest in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby assigns unto Assignee, its successors and assigns, the entire right, title and interest in and to the Mark (including, without limitation, the Registration), together with the goodwill of the business connected with and symbolized by the Mark, and all income, royalties, damages and payments now or hereafter due or payable in respect to the Mark and all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement and/or dilution of the same.

ISOCHEM CORPORATION

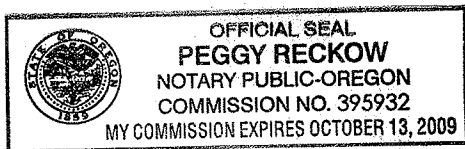
Executed as of March 12, 2008

By [Signature]  
Name:  
Title:

**ACKNOWLEDGMENT**

STATE OF OREGON        )  
                                  ) ss.:  
COUNTY OF Washington )

On this 12<sup>th</sup> day of March, 2008, before me came Jerry Schlessor, who stated that he is the owner of IsoChem Corporation and acknowledged that he executed the above instrument as the act and deed of IsoChem Corporation with full authority to do so.



[Signature]  
Notary Public  
for Oregon  
exp. 10-13-09

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