

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Marine Holdings, Inc.		02/13/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	International Speedway, Inc.		
Street Address:	1801 W. International Speedway Blvd.		
Internal Address:	Attn: Karen B. Leetzow		
City:	Daytona Beach		
State/Country:	FLORIDA		
Postal Code:	32114		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	75734320	DAYTONA	
CORRESPONDENCE DATA			
Fax Number:	(386)681-4319		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	386-681-4319		
Email:	tsandridge@iscmotorsports.com		
Correspondent Name:	Karen B. Leetzow		
Address Line 1:	1801 W. International Speedway Blvd.		
Address Line 4:	Daytona Beach, FLORIDA 32114		
NAME OF SUBMITTER:	Lee H. Kimmell		
Signature:	/lee h kimmell/		
Date:	03/25/2008		

Total Attachments: 1

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**TRADEMARK
 REEL: 003746 FRAME: 0011**

OP \$40.00 75734320

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TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is by and between American Marine Holdings, Inc., a Delaware corporation (now known as American Marine Holdings, LLC, a Delaware limited liability company) ("AMH"), and International Speedway, Inc., a Delaware corporation ("ISI").

WHEREAS, AMH is the owner of U.S. Trademark Application Serial No. 75/734,320 filed June 22, 1999 for the mark DAYTONA in International Class 12, for "boats" (the "Application"); and

WHEREAS, AMH desires to assign to ISI all rights, title, and interest in and to the Application.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, AMH hereby assigns and sells to ISI all of its rights, title, and interest in and to the Application.

Executed this 29th day of February, 2008

INTERNATIONAL SPEEDWAY, INC.

AMERICAN MARINE HOLDINGS, LLC

By: [Signature]
Printed Name: Kristine Eppes
Its: Vice President & Asst. Sec.

By: [Signature]
Printed Name: Lee H. Kimmell
Its: AMH CEO

STATE OF FL)
) ss.
COUNTY OF Sarasota

On 2/13/08, before me, Lisa Rester, notary public, personally appeared Lee Kimmell, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Florida that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]



[Signature]
Signature