

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                       |                |
|-----------------------|----------------|
| SUBMISSION TYPE:      | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | MERGER         |
| EFFECTIVE DATE:       | 12/31/2007     |

**CONVEYING PARTY DATA**

| Name                       | Formerly | Execution Date | Entity Type            |
|----------------------------|----------|----------------|------------------------|
| Investment Scorecard, Inc. |          | 12/14/2007     | CORPORATION: TENNESSEE |

**RECEIVING PARTY DATA**

|                   |                                    |
|-------------------|------------------------------------|
| Name:             | Informa Investment Solutions, Inc. |
| Street Address:   | 52 Vanderbilt                      |
| Internal Address: | 16th Floor                         |
| City:             | New York                           |
| State/Country:    | NEW YORK                           |
| Postal Code:      | 10017                              |
| Entity Type:      | CORPORATION: PENNSYLVANIA          |

**PROPERTY NUMBERS Total: 4**

| Property Type        | Number   | Word Mark            |
|----------------------|----------|----------------------|
| Registration Number: | 2638025  | INVESTMENT SCORECARD |
| Registration Number: | 2435074  | KEEPING SCORE        |
| Registration Number: | 2657701  | SCORECARD            |
| Serial Number:       | 78590175 | WEALTHIQ             |

**CORRESPONDENCE DATA**

Fax Number: (312)827-8185  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 312-781-6013  
 Email: trademarks@bellboyd.com, kstarshak@bellboyd.com  
 Correspondent Name: Kathryn Starshak  
 Address Line 1: P.O. Box 1135  
 Address Line 4: Chicago, ILLINOIS 60690-1135

|                         |          |                  |
|-------------------------|----------|------------------|
| ATTORNEY DOCKET NUMBER: | 115260-1 | <b>TRADEMARK</b> |
|-------------------------|----------|------------------|

**900102458**

**REEL: 003746 FRAME: 0073**

**CH \$115.00 2638025**

|   |                    |
|---|--------------------|
| NAME OF SUBMITTER:  | Kathryn Starshak   |
| Signature:  | /kathryn starshak/ |
| Date:   | 03/25/2008         |
| <b>Total Attachments: 6</b><br>source=informa investment articles of##page1.tif<br>source=informa investment articles of##page2.tif<br>source=informa investment articles of##page3.tif<br>source=informa investment articles of##page4.tif<br>source=informa investment articles of##page5.tif<br>source=informa investment articles of##page6.tif |                    |

**FILED**

90

RECEIVED  
STATE OF TENNESSEE

2007 DEC 21 PM 3:32

RILEY DANND  
SECRETARY

ARTICLES OF MERGER  
OF  
INVESTMENT SCORECARD, INC.  
AND  
INFORMA INVESTMENT SOLUTIONS, INC.

6171.2429

To the Secretary of State  
State of Tennessee

Pursuant to the provisions of the Tennessee Business Corporation Act, the domestic business corporation and the foreign business corporation herein named do hereby adopt the following articles of merger:

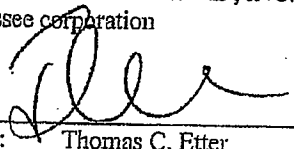
1. The names of the constituent corporations are Investment Scorecard, Inc., which is a business corporation organized under the laws of the State of Tennessee, and Informa Investment Solutions, Inc., which is a business corporation organized under the laws of the State of New York.
2. Annexed hereto and made a part hereof is the Agreement and Plan of Merger for merging Investment Scorecard, Inc. with and into Informa Investment Solutions, Inc., as approved by resolution adopted by the Board of Directors of Investment Scorecard, Inc. on December 12, 2007 and by resolution adopted by the Board of Directors of Informa Investment Solutions, Inc. on December 12, 2007.
3. All of the shareholders of Investment Scorecard, Inc. entitled to vote on the aforesaid Agreement and Plan of Merger consented to taking such action without a meeting, and the holders of the number of shares of the corporation that would be necessary to authorize or take such action at a meeting of the shareholders of the corporation duly approved and adopted the aforesaid Plan of Merger without a meeting of said shareholders on written consent signed by them on December 12, 2007 in accordance with the provisions of Section 48-17-104 of the Tennessee Business Corporation Act.
4. The merger of Investment Scorecard, Inc. with and into Informa Investment Solutions, Inc. is permitted by the laws of the jurisdiction of organization of New York and has been authorized in compliance with said laws.
5. Informa Investment Solutions, Inc. will continue its existence as the surviving corporation under its present name pursuant to the provisions of the laws of the jurisdiction of its organization.

TN BC D-ARTICLES OF MERGER L/F D>F 02/97-2 (TNLFDINF)

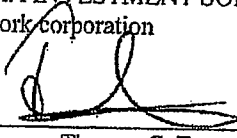
6. The effective time and date of the merger herein provided for in the State of Tennessee shall be 12:00PM on December 31, 2007.

Executed on December 14, 2007

INVESTMENT SCORECARD, INC.  
a Tennessee corporation

By   
Name: Thomas C. Etter  
Capacity: Vice President

INFORMA INVESTMENT SOLUTIONS, INC.  
a New York corporation

By   
Name: Thomas C. Etter  
Capacity: Vice President

6171.2430

IN BC D-ARTICLES OF MERGER L/F D>F 02/97-3 (TNLPDINT)

TRADEMARK  
REEL: 003746 FRAME: 0076

**Section 2.16**

**(Registered Intellectual Property)**

**(a) Registered and Pending Trademarks**

| <b>Mark</b>          | <b>Filing Date</b> | <b>Reg./Serial No.</b>   | <b>Goods/Services</b>   |
|----------------------|--------------------|--|---|
| INVESTMENT SCORECARD | February 8, 2000   | 2,638,025  | Investment analysis, in International Class 36.   |
| KEEPING SCORE        | February 8, 2000   | 2,435,074  | Computer software used for preparing financial analyses, in International Class 9.  |
| SCORECARD            | February 8, 2000   | 2,657,701  | Printed matter, namely, reports showing comprehensive analysis of portfolio performance, in International Class 16.   |
| WEALTHIQ             | March 28, 2005     | Pending<br>(Notice of Allowance has been issued)<br>S/N 78-590,175 | Computer software for financial data gathering and reporting services, namely, software for transmitting information related to financial analysis and investment tracking portfolio and data analysis and management, investment reporting, and investment performance measurement via electronic communications networks, and attribution analysis reports and graphs; computer software, namely, software for exchanging information between investors, financial institutions and |

| Mark | Filing Date | Reg./Serial No. | Goods/Services  |
|------|-------------|-----------------|---|
|      |             |                 | <p>financial advisors over computer networks and global communication networks, all in the fields of finance, investment, money and banking, in International Class 9.</p> <p>Financial and investment consultation services, namely, investment analysis and providing decision support solutions for wealth management which involve business metrics, regulatory compliance, client and investment performance reporting, in International Class 36.</p> <p>Application service provider services, namely, hosting computer software applications of others on a computer server for a global computer network and temporary use of online non-downloadable software for use in the fields of financial management, investment tracking, portfolio analysis, portfolio management, portfolio measurement reporting services for institutional investors, investment reporting, investment performance measurement, financial</p> |

| Mark | Filing Date | Reg./Serial No. | Goods/Services  |
|------|-------------|-----------------|---|
|      |             |                 | instrument trades tracking, account reconciliation and accounting, in International Class 42. |

*(b) Domain Names*

- advicon.net
- adviconinc.com
- investmentscorecard.com
- investmentscorecard.org
- myinsuranceiq.com
- myinvestmentscorecard.net
- myinvestmentscorecard.org
- myinvestmentscorecard.com
- wealthiq.com
- wealthiq.biz
- wealthiq.info
- wealthiq.name
- wealthiq.org
- wealthiq.us

*(d)* ISI does not have a copy of the written agreement with Reed Colley, a former employee.

*(g)* Development and Services Agreement by and between ISI and Bear, Stearns Securities Corp. and Bear, Stearns and Co. Inc., dated November 5, 2002.

*(j)* Development and Services Agreement by and between ISI and Bear, Stearns Securities Corp. and Bear, Stearns and Co. Inc., dated November 5, 2002.

Secretary of State  
Division of Business Services  
312 Eighth Avenue North  
6th Floor, William R. Snodgrass Tower  
Nashville, Tennessee 37243

DATE: 12/26/07  
REQUEST NUMBER: 6171-2429  
TELEPHONE CONTACT: (615) 741-2286  
FILE DATE/TIME: 12/21/07 1552  
EFFECTIVE DATE/TIME: 12/31/07 1200  
CONTROL NUMBER: 0095813

TO:  
CFS, INC.  
8161 HWY. 100, 172  
NASHVILLE, TN 37221

|                       |         |
|-----------------------|---------|
| Davidson County       | CHARTER |
| Recvd: 12/26/07 15:30 | 7 pgs   |
| Fees:8.00 Taxes:0.00  |         |
| 20071226-0147428      |         |

RE:  
NON-QUALIFIED CORPORATION  
ARTICLES OF MERGER

THIS WILL ACKNOWLEDGE THE FILING OF THE ATTACHED ARTICLES OF MERGER WITH AN EFFECTIVE DATE AS INDICATED ABOVE.

WHEN CORRESPONDING WITH THIS OFFICE OR SUBMITTING DOCUMENTS FOR FILING, PLEASE REFER TO THE CORPORATION CONTROL NUMBER GIVEN ABOVE.

PLEASE BE ADVISED THAT THIS DOCUMENT MUST ALSO BE FILED IN THE OFFICE OF THE REGISTER OF DEEDS IN THE COUNTY WHEREIN A CORPORATION HAS ITS PRINCIPAL OFFICE IF SUCH OFFICE IS IN TENNESSEE AND IN THE COUNTY IN WHICH THE NEW OR SURVIVING CORPORATION SHALL HAVE ITS PRINCIPAL OFFICE IF SUCH OFFICE IS IN TENNESSEE.

FOR: ARTICLES OF MERGER

ON DATE: 12/26/07

FROM:  
CAPITAL FILING SERVICE (CFS)  
8161 HIGHWAY 100  
#172  
NASHVILLE, TN 37221-0000

|                         |          |          |
|-------------------------|----------|----------|
|                         | FEE      |          |
| RECEIVED:               | \$100.00 | \$0.00   |
| TOTAL PAYMENT RECEIVED: |          | \$100.00 |

RECEIPT NUMBER: 00004302432  
ACCOUNT NUMBER: 00101230



SS-4458

*Riley C. Darnell*

RILEY C. DARNELL  
SECRETARY OF STATE

RECORDED: 03/25/2008

TRADEMARK  
REEL: 003746 FRAME: 0080