

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Como Diffusion Inc.		03/17/2008	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	4459296 Canada Inc.		
Street Address:	525 Seventh Avenue, Stes 1409-1410		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1512767	FRED DAVID	
Serial Number:	77403350	FRED DAVID	
Serial Number:	77403378	COMO	
Serial Number:	77403572	COMO DIFFUSION	
CORRESPONDENCE DATA			
Fax Number:	(866)826-5420		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3016380511		
Email:	ipresearchplus@comcast.net		
Correspondent Name:	IP Research Plus, Inc.		
Address Line 1:	21 Tadcaster Circle		
Address Line 2:	Attn: Penelope J.A. Agodoa		
Address Line 4:	Waldorf, MARYLAND 20602		
ATTORNEY DOCKET NUMBER:	33083		
NAME OF SUBMITTER:	Penelope J.A. Agodoa		

OP \$115.00 1512767

Signature:

/pja/

Date:

03/25/2008

Total Attachments: 5

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Como Diffusion Inc.

- Individual(s)
- General Partnership
- Corporation- State: _____
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) Canada

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: 4459296 Canada Inc.

Internal

Address: _____

Street Address: 525 Seventh Avenue, Stes 1409-1410

City: New York

State: New York

Country: USA Zip: 10018

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Canada
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) March 17, 2008

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
77403378, 77403350, 77403572

B. Trademark Registration No.(s)
1512767

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Ellen M. Allen

Internal Address: _____

Street Address: QSH&R

230 Park Avenue, 30th Floor

City: New York

State: New York Zip: 10169

Phone Number: 212-661-9100 ext.865

Fax Number: 212-682-6104

Email Address: eallen@QSHR.com

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 115.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Ellen M. Allen
Signature

3/20/08
Date

Ellen M. Allen

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

GENERAL ASSIGNMENT OF TRADE-MARKS

WHEREAS Como Diffusion Inc. (the "Assignor"), a Canadian corporation having its place of business at 255 Boulevard Decarie Saint-Laurent QC, H4N 2L7, is the owner of the trade-marks listed in the schedule annexed hereto, including the applications and registrations listed therein (the "Trade-marks");


AND WHEREAS, 4459296 Canada Inc. (the "Assignee"), a Canadian corporation having its place of business at 1000 De La Gauchetière Street West, Suite 2100, Montréal, Québec H3B 4W5, is desirous of acquiring from Assignor the whole right, title and interest in and to the Trade-marks together with the goodwill of the business carried on in association with the Trade-marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the parties hereto, Assignor does hereby sell, assign and transfer unto Assignee, its successors and assigns, effective March 17, 2008, all of Assignor's right, title and interest in and to the Trade-marks and the goodwill of the business carried on in association with the Trade-marks, together with all rights of action resulting from any adverse use of the Trade-marks or any confusingly similar trade-marks and the right to claim such relief as is appropriate, the same to be held by Assignee, its successors and assigns as the same could have been held and enjoyed by Assignor if this sale, assignment and transfer had not been made.

(signature page to follow)

EXECUTED at _____, _____, this 17th day of March, 2008.

COMO DIFFUSION INC.

By: 
Name: ANDY KIRSTEIN
Title: PRESIDENT

EXECUTED at _____, _____, this _____ day of March, 2008.

4459296 CANADA INC.

By: _____
Name: Matthew R. Kahn
Title: Director

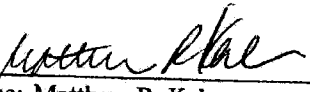
EXECUTED at _____, _____, this _____ day of March, 2008.

COMO DIFFUSION INC.

By: _____
Name:
Title:

EXECUTED at _____, _____, this 17th day of March, 2008.

4459296 CANADA INC.

By: 
Name: Matthew R. Kahn
Title: Director

SCHEDULE

Canadian Trade-marks

Trade-mark	Application No.	Registration No.
COMO DIFFUSION	0697537	TMA407,298
COMO PRONTA MODA	0678249	TMA400,171
COMO STUDIO	0681780	TMA398,998
FRED DAVID	1360554	
NECESSARY COMO	0697535	TMA418,872
SCRIPT	0691820	TMA408,859
COMO	1385103	

U.S. Trade-marks

Trade-mark	Serial No.	Registration No.
FRED DAVID	73666320	1512767
FRED DAVID	77403350	
COMO	77403378	
COMO DIFFUSION	77403572	

Hong Kong Trade-marks

Trade-mark	Registration Date	Application No.	Registration No.
FRED DAVID	November 16, 2005	300531288	300531288