

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Utech, Inc.		03/17/2008	CORPORATION: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BMS Cat, Inc.		
<b>Street Address:</b>	303 Arthur Street		
<b>City:</b>	Fort Worth		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	76107		
<b>Entity Type:</b>	CORPORATION: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2966904	THE HIGHER STANDARD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(817)336-2181		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	817-336-2400		
<b>Email:</b>	jmorgan@deckerjones.com		
<b>Correspondent Name:</b>	Geoffrey A. Mantooh		
<b>Address Line 1:</b>	801 Cherry Street, Suite 2000, Unit #46		
<b>Address Line 2:</b>	Decker, Jones		
<b>Address Line 4:</b>	Fort Worth, TEXAS 76102		
<b>ATTORNEY DOCKET NUMBER:</b>	9912.37001		
<b>NAME OF SUBMITTER:</b>	Geoffrey A. Mantooh		
<b>Signature:</b>	/Geoffrey A. Mantooh/		
<b>Date:</b>	03/25/2008		

OP \$40.00 2966904

Total Attachments: 1  
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ASSIGNMENT

WHEREAS, UTECH, INC., a Texas corporation, whose principal place of business is 303 Arthur Street, Fort Worth, Texas 76107, is the owner of the trademark THE HIGHER STANDARD, registered under United States Registration No. 2,966,904 on July 12, 2005 (hereinafter the "Trademark");

AND WHEREAS, BMS CAT, INC., a Texas corporation, whose principal place of business is 303 Arthur Street, Fort Worth, Texas 76107, is desirous of acquiring the rights to the said Trademark;

NOW, THEREFORE, in consideration of and in exchange for One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, UTECH, INC. does sell, assign and transfer, and set over unto said BMS CAT, INC. the entire right, title and interest in, to and under said Trademark, including all common law rights, together with the goodwill of the business symbolized by the Trademark and including, without limitation, all the rights and privileges pertaining to the Trademark;

AND UTECH, INC. hereby covenants and agrees that it will at any time upon the request and at the expense of said BMS CAT, INC. execute and deliver any and all papers and do all lawful acts that may be necessary or desirable to perfect the title to said Trademark Registration.

IN WITNESS WHEREOF, UTECH, INC. has caused these presents to be executed under its corporate seal and the hand of its duly authorized officer, this 17 day of March, 2008.

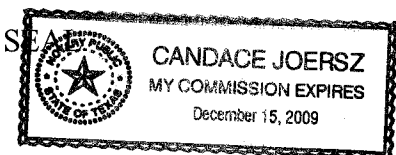
UTECH, INC.

By: [Signature]
Name: Robert D. Smith
Title: President

STATE OF TEXAS §
COUNTY OF TARRANT §

BEFORE ME, the undersigned, a Notary Public in and for said County and State, on this day personally appeared said Robert D. Smith, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he signed it as a free act on behalf of UTECH, INC. with authority to do so.

GIVEN UNDER MY HAND AND SEAL OF OFFICE this the 17 day of March, 2008.



[Signature]
Notary Public for said County and State

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