

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

|  |  |                          |                       |
|--|--|--------------------------|-----------------------|
| SUBMISSION TYPE:   | NEW ASSIGNMENT                               |                          |                       |
| NATURE OF CONVEYANCE:  | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                          |                       |
| CONVEYING PARTY DATA   |  |                          |                       |
| Name   | Formerly                                     | Execution Date           | Entity Type           |
| Pinnacle Corporation   |  | 03/20/2008               | CORPORATION: ILLINOIS |
| RECEIVING PARTY DATA   |  |                          |                       |
| Name:  | K. Hov IP II, Inc.                           |                          |                       |
| Street Address:  | 110 West Front Street                        |                          |                       |
| City:  | Red Bank                                     |                          |                       |
| State/Country:   | NEW JERSEY                                   |                          |                       |
| Postal Code:   | 07701  |                          |                       |
| Entity Type:   | CORPORATION: CALIFORNIA                      |                          |                       |
| PROPERTY NUMBERS Total: 2  |  |                          |                       |
| Property Type  | Number                                       | Word Mark                |                       |
| Registration Number:   | 2671912                                      | WONDER HOMES             |                       |
| Registration Number:   | 2671911                                      | HOMES FILLED WITH WONDER |                       |
| CORRESPONDENCE DATA  |  |                          |                       |
| Fax Number:  | (206)359-9000                                |                          |                       |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |  |                          |                       |
| Phone:   | 206-359-8000                                 |                          |                       |
| Email:   | pctrademarks@perkinscoie.com                 |                          |                       |
| Correspondent Name:  | Grace Han Stanton                            |                          |                       |
| Address Line 1:  | 1201 Third Avenue, Suite 4800                |                          |                       |
| Address Line 4:  | Seattle, WASHINGTON 98101                    |                          |                       |
| ATTORNEY DOCKET NUMBER:  | 35265-4000                                   |                          |                       |
| NAME OF SUBMITTER:   | Grace Han Stanton                            |                          |                       |
| Signature:   | /Grace Han Stanton/                          |                          |                       |
| Date:  | 03/25/2008                                   |                          |                       |

TRADEMARK

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Total Attachments: 2

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## ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Pinnacle Corporation ("Assignor"), an Illinois corporation with its principal place of business at 1806 South Highland Avenue, Lombard, IL 60147, had and may still have common law rights in the marks that are the subject of this assignment and as shown in the attached Exhibit; and

WHEREAS, Assignor is the listed owner of the service mark registrations set forth in Exhibit 1 which are incorporated herein by reference;

WHEREAS, K. Hov IP II, Inc. ("Assignee"), a California corporation with its principal place of business at 110 West Front Street Red Bank, New Jersey 07701 has acquired and is desirous of acquiring any remaining common law rights, the registrations, and the goodwill associated with the marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor has assigned and does hereby assign unto Assignee all right, title and interest in and to the mark set forth in Exhibit 1 together with the goodwill appurtenant thereto.

Signed this 20<sup>th</sup> day of March, 2008.

Pinnacle Corporation

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

EXHIBIT 1  
TRADEMARK REGISTRATIONS

| Trademark                | U.S. Reg. No. | Reg. Date |
|--------------------------|---------------|-----------|
| HOMES FILLED WITH WONDER | 2671911       | 1/7/2003  |
| WONDER HOMES             | 2671912       | 1/7/2003  |

| Trademark            | Illinois State Reg. No. | Reg. Date |
|----------------------|-------------------------|-----------|
| TOWN & COUNTRY HOMES | 77112                   | 9/15/1995 |