TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Worldwood Industries, Inc.		04/30/2005	CORPORATION: OKLAHOMA

RECEIVING PARTY DATA

Name:	Hobby Lobby Stores, Inc.	
Street Address:	7707 Southwest 44th Street	
City:	Oklahoma City	
State/Country:	OKLAHOMA	
Postal Code:	73179	
Entity Type:	CORPORATION:	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2220924	DARSEE & DAVID'S

CORRESPONDENCE DATA

Fax Number: (405)745-1721

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

4057451752 Phone:

Email: john.graham@hobbylobby.com

Correspondent Name: John Graham, Esq.

Address Line 1: 7701 Southwest 44th Street

Oklahoma City, OKLAHOMA 73179 Address Line 4:

ATTORNEY DOCKET NUMBER:	DARSEE & DAVID'S HLSI
NAME OF SUBMITTER:	John Graham
Signature:	/John Graham/
Date:	03/26/2008

TRADEMARK

900102538 **REEL: 003746 FRAME: 0624** Total Attachments: 2 source=Assignement from Worldwood to Hobby Lobby 043005#page1.tif source=Assignement from Worldwood to Hobby Lobby 043005#page2.tif

TRADEMARK REEL: 003746 FRAME: 0625 ASSIGNMENT OF TRADEMARK

TRADEMARK: DARSEE & DAVID'S

April 30, 2005

U.S. REGISTRATION NO.: 2,220,924

Recitals

Worldwood Industries, Inc. ("Worldwood"), is an Oklahoma corporation having a 1.

principal place of business at 7509 Southwest 44th Street, Oklahoma City, Oklahoma

73179.

2. Hobby Lobby Stores, Inc. ("Hobby Lobby"), is an Oklahoma Corporation having a

principal place of business at 7707 Southwest 44th Street, Oklahoma City, Oklahoma

73179.

Worldwood is the owner of the trademark DARSEE & DAVID'S ("Mark"). 3.

4. Worldwood first used the Mark in commerce on August 31, 1997.

5. Worldwood successfully registered the Mark with the United States Patent and

Trademark Office ("USPTO") on January 26, 1999.

6. The USPTO assigned the Mark U.S. Reg. No. 2,220,924 ("Registration").

7. Hobby Lobby desires to acquire the Mark and continue its use in commerce with the

goods set forth in the Registration.

8. Worldwood desires to assign to Hobby Lobby any and all of Worldwood's rights, title

and interest in the Mark, including without limitation the aforementioned Registration and

any subsequent renewals of the Mark and the good will symbolized by and associated with

the Mark.

Assignment

In consideration of Ten Dollars (\$10.00) and other good and valuable consideration,

the receipt and sufficiency of which are hereby acknowledged, Worldwood hereby sells,

assigns, transfers and conveys to Hobby Lobby any and all rights, title and interest in and to

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TRADEMARK

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the use of the Mark together with the good will symbolized by the Mark, including, but not limited to, any and all right and title held by Worldwood in U.S. Reg. No. 2,220,924 and all subsequent renewals, all common law rights in the mark, and the all rights to recover damages for any past or future infringement of the Mark.

Worldwood acknowledges the execution of two original counterparts of this Assignment, each of which shall be deemed to be one and the same instrument.

Worldwood further acknowledges and warrants that one executed counterpart shall be properly recorded with the United States Patent and Trademark Office, pursuant to 15 U.S.C. § 1060, et seq, and 37 C.F.R. § 3.1, et seq.

With actual authority, effective this 30th day of April, 2005,

By:

Peter Dobelbower

Vice President

Worldwood Industries, Inc.

Acknowledgment

State of Oklahoma)
)
Oklahoma County)

This instrument was acknowledged before me by Peter Dobelbower as authorized representative of Assignor, Worldwood Industries, Inc.

Chury Singletan Notary Public

My Commission Expires: ____

(seal)

