

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Eric Villency		03/25/2008	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	1660ROM HOLDINGS, LLC		
<b>Street Address:</b>	425 Madison Avenue, Suite 1800		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10017		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	77190029	RESTORATION OF THE MONARCHY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(585)325-5458		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(585) 325-7570		
<b>Email:</b>	ekinsley@hiscockbarclay.com		
<b>Correspondent Name:</b>	Hiscock & Barclay, LLP		
<b>Address Line 1:</b>	2000 HSBC Plaza, 100 Chestnut Street		
<b>Address Line 4:</b>	Rochester, NEW YORK 14604		
<b>ATTORNEY DOCKET NUMBER:</b>	3029848 US01		
<b>NAME OF SUBMITTER:</b>	Elizabeth A. Kinsley		
<b>Signature:</b>	/elizabeth a. kinsley/		
<b>Date:</b>	03/26/2008		

OP \$40.00 77190029

Total Attachments: 3

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**ASSIGNMENT**

For one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **Eric Villency**, an individual residing in New York having an address of 425 Madison Avenue, Suite 1800, New York, NY 10017 (hereinafter "Assignor"), confirms that it has sold, transferred and assigned, and by these presents does hereby sell, transfer and assign to **1660ROM Holdings, LLC**, a Delaware limited liability company with offices at 425 Madison Avenue, Suite 1800, New York, NY 10017 (hereinafter "Assignee"), its entire right, title and interest including all common law rights in and to the trademarks listed in Schedule A (hereinafter "Marks"), together with all applications and registrations therefor throughout the world, and together with the good will of the business connected with the use of and symbolized by the Marks and with all rights of protection and all claims for past infringement thereof throughout the world.






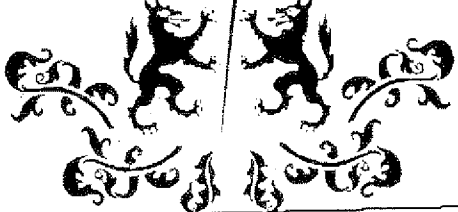
Assignor covenants that it has the full right and power to convey the entire interest herein assigned, and that it has not executed and shall not hereafter execute any document in conflict with this assignment. Assignor further covenants that it will at any time and at the request of Assignee execute such documents and take such other action that in the opinion of Assignee may be desirable or necessary to secure to Assignee, its successors, legal representatives and assigns, all rights conveyed and intended to be conveyed by this instrument.

IN WITNESS WHEREOF, the Assignor has caused this Agreement to be signed this 25<sup>th</sup> day of March, 2008.

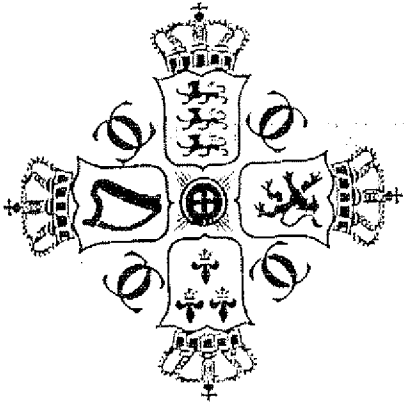
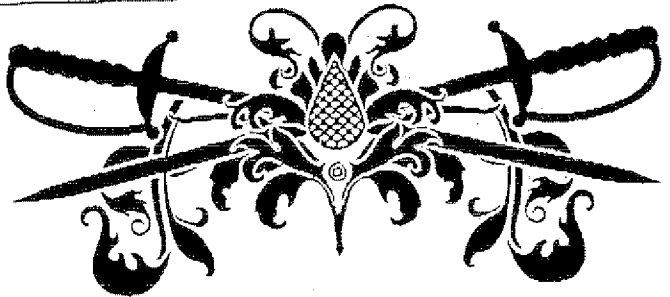


ERIC VILLENCY

SCHEDULE A

MARK	FILING DATE	APPLICATION NO.
RESTORATION OF THE MONARCHY	May 24, 2007	77/190029
	N/A	N/A
	N/A	N/A
 	N/A	N/A
	N/A	N/A
	N/A	N/A

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	N/A	N/A
	N/A	N/A

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