

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vita Royal Products Inc.		02/20/2008	CORPORATION: MICHIGAN

RECEIVING PARTY DATA	
Name:	Vita Royal Products Inc.
Street Address:	840 Husker Place
City:	Rapid City
State/Country:	SOUTH DAKOTA
Postal Code:	57701
Entity Type:	CORPORATION: SOUTH DAKOTA

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	1230800	EQUINE PLUS
Registration Number:	1491930	SANITY
Registration Number:	1498287	UNTIE
Registration Number:	1583287	AUTUMN YEARS
Registration Number:	1621959	SERENITY
Registration Number:	1860649	NUTRIENT BUFFER
Registration Number:	1498290	SOLID FUEL
Registration Number:	2579914	EPS FORMULA
Registration Number:	2685760	XENODETOX
Registration Number:	2702965	EPS FORMULA - ENVIRONMENTAL PROTECTION SYSTEM

CORRESPONDENCE DATA	
Fax Number:	(248)647-5210
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	248-647-6000

OP \$265.00 1230800

Email: docket@patlaw.com
Correspondent Name: Ernest I. Gifford
Address Line 1: P.O. Box 7021
Address Line 4: Troy, MICHIGAN 48007-7021

ATTORNEY DOCKET NUMBER:	VRP-01000/02
NAME OF SUBMITTER:	Ernest I. Gifford
Signature:	/eig/
Date:	03/26/2008

Total Attachments: 2
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ASSIGNMENT

WHEREAS, Vita Royal Products Inc., a corporation organized under and pursuant to the laws of Michigan having its principal place of business at 4267 South State Road, Davison, Michigan 48423 (hereinafter referred to as Assignor), has adopted and has been using the Marks set forth in SCHEDULE A hereof; and

WHEREAS, Vita Royal Products Inc., a corporation organized under and pursuant to the laws of South Dakota having its principal place of business at 840 Husker Place; Rapid City, South Dakota 57701 (hereby referred to as Assignee) is the successor to the business and goodwill of Assignor.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor confirms that it has assigned and does hereby assign and transfer to the Assignee the entire right, title, and interest in and to the registrations for said Marks and all of its right, title, and interest to said Marks not presently registered set forth in *SCHEDULE A* hereof, together with the goodwill of the business symbolized by the Marks and the registrations thereof, and all other rights which Assignor has enjoyed thereunder, including any and all rights of recovery based on past infringement of said Marks and/or registrations, the same to be held and enjoyed by the Assignee, its successors, and assigns forever and to the full end of the terms for which any of the aforesaid Marks are registered and any renewals of the terms thereof.

By: *Jensy McLean*
Title: *Pres*
Vita Royal Products Inc.
A Michigan Corporation

Dated: *2/20/08*

SCHEDULE A

REGISTRATIONS, APPLICATIONS, AND COMMON LAW MARKS

MARK:

Registration Number	Date Registered	Serial Number	Filing Date	Ctry
1,230,800	Mar 15, 1983	339,196	Nov 27, 1981	US
1,491,930	Jun 14, 1988	691,588	Oct 26, 1987	US
1,498,287	Aug 2, 1988	704,540	Jan 11, 1988	US
1,583,287	Feb 20, 1990	806,066	Jun 12, 1989	US
1,621,959	Nov 13, 1990	793,306	Apr 14, 1989	US
1,860,649	Nov 1, 1994	462,756	Nov 24, 1993	US
1,498,290	Aug 2, 1988	705456	Jan 13, 1988	US
2,579,914	Jun 11, 2002	76/064,021	Jun 6, 2000	US
2,685,760	Feb 11, 2003	76/332,714	Oct 31, 2001	US
2,702,965	Apr 1, 2003	76/064,007	Jun 6, 2000	US