

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LG CHEM, LTD.		03/20/2008	CORPORATION: KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF

RECEIVING PARTY DATA

Name:	LG CORP.
Street Address:	20, Yoido-dong,
Internal Address:	Youngdungpo-gu
City:	Seoul
State/Country:	KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF
Entity Type:	CORPORATION: KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77070256	VIZUON XIGN

CORRESPONDENCE DATA

Fax Number: (312)427-6663  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 312-427-1300  
 Email: CHIUSTM@LADAS.NET  
 Correspondent Name: Burton S. Ehrlich  
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 Address Line 4: Chicago, ILLINOIS 60655

ATTORNEY DOCKET NUMBER:	3T06502945
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DOMESTIC REPRESENTATIVE

Name:

CH \$40.00 77070256

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Burton S. Ehrlich

Signature:

/bsehrlich/

Date:

03/26/2008

Total Attachments: 1

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ASSIGNMENT

WHEREAS, LG CHEM, LTD., corporation organized and existing under the laws of the of the Republic of Korea, with its main corporate offices located at 20, Yoido-dong, Youngdungpo-gu, Seoul, Republic of Korea (hereinafter "Assignor"), has adopted, used, and has been using the trademark identified below:

TRADEMARK

U.S. SERIAL NO.

VIZUON XIGN


77/070,256

WHEREAS, LG CORP., corporation organized and existing under the laws of the of the Republic of Korea, with its main corporate offices located at 20, Yoido-dong, Youngdungpo-gu, Seoul, Republic of Korea (hereinafter "Assignee"), is desirous of acquiring all of the right, title and interest in and to said mark, together with the underlying business assets or business enterprise of the Assignee to be performed under the mark, as well as with the good will represented and symbolized by said mark, and the registration, if any, therefore;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee, as of March 20, 2008, all of the right, title and interest in and to the above identified trademarks and symbolized by said marks, any and all registrations, therefore, and the right to sue for past infringement, and the underlying business assets or business enterprise of the Assignee to be performed under the mark, as well as with the good will represented and symbolized by said mark, and the registration, if any, therefore.

Assignor: LG CHEM, LTD.

Date: March 20, 2008

  
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Printed Or  
Typed Name : President, Mr. KIM, Bahn Suk