

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Narciso Rodriguez Corporation | | 03/26/2008 | CORPORATION: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | Havana IP Holdings LLC | | |
| Street Address: | 1441 Broadway | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10018 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 6 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 77249043 | BODY CONSCIOUS | |
| Serial Number: | 76634619 | NARCISO RODRIGUEZ | |
| Serial Number: | 76976127 | NARCISO RODRIGUEZ | |
| Serial Number: | 76976125 | NARCISO RODRIGUEZ | |
| Serial Number: | 75978680 | NARCISO RODRIGUEZ | |
| Serial Number: | 75764044 | NARCISO RODRIGUEZ | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (201)295-7851 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Email: | maria_rocha@liz.com | | |
| Correspondent Name: | Gene Bolmarcich, VP - IP Counsel | | |
| Address Line 1: | One Claiborne Avenue | | |
| Address Line 4: | North Bergen, NEW JERSEY 07047 | | |
| ATTORNEY DOCKET NUMBER: | NARCISO ASSIGNMENT | | |

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|--|-----------------|
| NAME OF SUBMITTER: | Gene Bolmarcich |
| Signature: | /gb/ |
| Date: | 03/26/2008 |
| Total Attachments: 2 source=Assignment_Narciso Rodriguez Corp. to Havana IP Holdings LLC#page1.tif source=Assignment_Narciso Rodriguez Corp. to Havana IP Holdings LLC#page2.tif | |

ASSIGNMENT

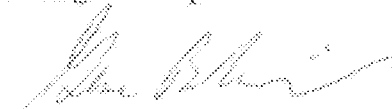
NARCISO RODRIGUEZ CORP.
TO
HAVANA IP HOLDINGS LLC

WHEREAS, Narciso Rodriguez Corp., a New York corporation, located at 30 Irving Place, New York, New York 10003 ("Assignor"), is the owner of the United States pending application Serial No(s). and Registration No(s). (collectively referred to as the "Marks") attached hereto as Exhibit A, and

WHEREAS, Havana IP Holdings LLC, a Delaware limited liability corporation, located at 1441 Broadway, New York, NY 10018 ("Assignee"), is desirous of acquiring all title, right and interest in and to said Marks together with the good will of the business and confirmation of the same;

NOW, THEREFORE, Assignor, for consideration the sufficiency of which is acknowledged by the parties, does hereby, without reservation assign unto Assignee, and confirm assignment unto Assignee all right, title and interest in and to the Marks, together with the good will appurtenant thereto.

Narciso Rodriguez Corp.

By: 
Gene Bolmarcich
Vice President and Intellectual Property Counsel

Date: March 26, 2008

ASSIGNMENT

NARCISO RODRIGUEZ CORPORATION
TO
HAVANA IP HOLDINGS, LLC

EXHIBIT A

| Mark Name | Serial No. | Registration No. |
|-------------------|------------|------------------|
| BODY CONSCIOUS | 77249043 | |
| NARCISO RODRIGUEZ | 75634619 | |
| NARCISO RODRIGUEZ | 76976127 | 2813980 |
| NARCISO RODRIGUEZ | 76976125 | 2803492 |
| NARCISO RODRIGUEZ | 75978680 | 2339299 |
| NARCISO RODRIGUEZ | 75764044 | 2343782 |