

# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AGC, INC.		03/01/2008	CORPORATION:
RECEIVING PARTY DATA			
Name:	AGC, LLC		
Street Address:	One American Road		
City:	Cleveland		
State/Country:	OHIO		
Postal Code:	44144		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	871578	COLOR MAGIC	
Registration Number:	2576390	COOL STUFF	
Registration Number:	1482974		
Registration Number:	1858461		
Registration Number:	783866	GIBSON	
Registration Number:	1498634	HOT OFF THE PRESS	
Registration Number:	2076540	MESSAGES OF FAITH, HOPE AND LOVE	
Registration Number:	940276	PLEASANT THOUGHTS	
Registration Number:	2211110	SILLY SLAMMERS	
Registration Number:	1499561	TEDDY HUGGLESBIE	
Registration Number:	1557974	TEDDY HUGGLESBIE	
Registration Number:	1153114	TENDER THOUGHTS	
Registration Number:	1512654	THE WRITE ALTERNATIVE	
Registration Number:	2509979	STICKETY-DOO-DA	

CH \$415.00 871578

900102653

TRADEMARK  
REEL: 003747 FRAME: 0412

Registration Number:	2520127	JUST TO SAY I LOVE YOU
Serial Number:	76366771	HELEN STEINER RICE

# CORRESPONDENCE DATA

Fax Number: (216)252-6741

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 216-252-7300 x2294

Email: paul.cardenas@amgreetings.com

Correspondent Name: Paul Cardenas

Address Line 1: One American Road

Address Line 4: Cleveland, OHIO 44144

NAME OF SUBMITTER:

Paul Cardenas

Signature:

/paulcardenas/

Date:

03/27/2008

Total Attachments: 2

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# Delaware

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## *The First State*

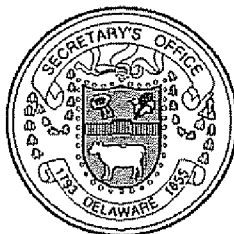
I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "AGC, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "AGC, INC." TO "AGC, LLC", FILED IN THIS OFFICE ON THE TWENTY-FIFTH DAY OF FEBRUARY, A.D. 2008, AT 4:33 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE FIRST DAY OF MARCH, A.D. 2008, AT 12:01 O'CLOCK A.M.

2281641 8100V

080218254

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6408535

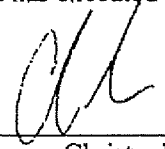
DATE: 02-26-08

TRADEMARK  
REEL: 003747 FRAME: 0414

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY COMPANY ACT

- 1 The jurisdiction where the Corporation was first formed is DELAWARE
- 2 The jurisdiction immediately prior to filing this Certificate is DELAWARE
- 3 The date the Corporation was first formed is 12/11/1991
- 4 The name of the Corporation immediately prior to filing this Certificate is  
AGC, INC.
- 5 The name of the Limited Liability Company as set forth in the Certificate of  
Formation is AGC, LLC
- 6 The conversion of the Corporation shall be effective at 12:01 a.m. Eastern  
Standard Time on March 1, 2008.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 25th day  
of February, 2008.

By:   
Name: Christopher W. Haffke  
Authorized Person