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Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hubpages, Inc.		03/14/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	YieldBuild, Inc.	
Street Address:	95 Minna Street, Third Floor	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94105	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	77021719	HUBPAGES
Serial Number:	77419776	YIELDBUILD

CORRESPONDENCE DATA

Fax Number: (916)329-4900

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 916-447-9200

Email: lpartmann@orrick.com

Correspondent Name: Stacy E.Don

Address Line 1: 4 Park Plaza, Suite 1600

Address Line 2: Orrick, Herrington & Sutcliffe LLP

Address Line 4: Irvine, CALIFORNIA 90017-5855

ATTORNEY DOCKET NUMBER:	17226-6003/1640
NAME OF SUBMITTER:	Stacy E. Don
Signature:	/Stacy E. Don/

TRADEMARK

REEL: 003747 FRAME: 0739

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Date:	03/27/2008
Total Attachments: 2 source=Hubpages nka YieldBuild#page1.tif source=Hubpages nka YieldBuild#page2.tif	

TRADEMARK
REEL: 003747 FRAME: 0740



PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF
DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT
COPY OF THE CERTIFICATE OF AMENDMENT OF "HUBPAGES, INC.",
CHANGING ITS NAME FROM "HUBPAGES, INC." TO "YIELDBUILD, INC.",
FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF MARCH, A.D. 2008,
AT 5:26 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4098082 8100

080321106

You may verify this certificate online at corp.delaware.gov/authver.shtml

Warriet Smith Hindson

Harriet Smith Windsor, Secretary of State **AUTHENTICATION:** 6452643

DATE: 03-14-08

TRADEMARK REEL: 003747 FRAME: 0741

State of Delaware Secretary of State Division of Corporations Delivered 05:35 PM 03/14/2008 FILED 05:26 PM 03/14/2008 SRV 080321106 - 4098082 FILE

CERTIFICATE OF AMENDMENT

OF CERTIFICATE OF INCORPORATION

OF

HUBPAGES, INC.

The undersigned, Paul Edmondson, hereby certifies that:

- 1. He is the duly elected President of HubPages, Inc., a Delaware corporation.
- 2. The Certificate of Incorporation of this corporation was originally filed with the Secretary of State of Delaware on January 26, 2006.
- 3. Pursuant to Section 242 of the General Corporation Law of the State of Delaware, this Certificate of Amendment of Certificate of Incorporation amends Article I of this corporation's Certificate of Incorporation to read in its entirety as follows:

"The name of the corporation shall be YieldBuild, Inc."

4. The foregoing Certificate of Amendment has been duly adopted by this corporation's Board of Directors and stockholders in accordance with the applicable provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

Executed at San Francisco, California on March 17, 2008.

Paul Edmondson, President

OHS West: 260388052.1

RECORDED: 03/27/2008

TRADEMARK REEL: 003747 FRAME: 0742