

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rene Bargeiras, Inc.		03/19/2008	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA	
Name:	Samuel Aaron, Inc.
Street Address:	31-00 47th Avenue
City:	Long Island City
State/Country:	NEW YORK
Postal Code:	11101
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3073458	STEEL ACCENTS
Registration Number:	3004953	ORO PARA TI
Registration Number:	2523035	LATIN TREASURES
Registration Number:	2187456	HAVANA GOLD
Registration Number:	2103624	RB
Serial Number:	77219534	ORO SILVER
Serial Number:	77156733	ORO - STEEL
Serial Number:	77032642	SIMPLY LATIN

CORRESPONDENCE DATA	
Fax Number:	(212)554-9651
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212.613.2071
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Correspondent Name:	Catherine M. Clayton
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Address Line 4: New York, NEW YORK 10119

ATTORNEY DOCKET NUMBER: 103990.61210

NAME OF SUBMITTER: Catherine M. Clayton

Signature: /cmc/

Date: 03/27/2008

Total Attachments: 2
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TRADEMARK ASSIGNMENT

This trademark assignment ("Assignment") is made and entered into as of March 19, 2008 by and between Rene Bagueiras, Inc., a California corporation having an address of 5301 Exchange Street, Los Angeles, CA 90039 ("Assignor") and Samuel Aaron, Inc., a Delaware corporation having an address of 31-00 47th Avenue, Long Island City, NY 11101 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the following trademarks and trademark registrations and all goodwill associated therewith (the "Registrations"):

MARK	REG./SER. NO.	GOODS	STATUS
STEEL ACCENTS	3,073,458	Jewelry made substantially in part of steel	Registered Section 8 & 15 Due 3/28/12
ORO PARA TI	3,004,953	Jewelry	Registered Section 8 & 15 Due 10/04/11
LATIN TREASURES	2,523,035	Jewelry	Registered. Renewal Due 12/25/11
HAVANA GOLD (Stylized)	2,187,456	Jewelry, in whole or in part of gold	Registered. Renewal Due 9/08/08
RB & Design	2,103,624	Jewelry	Registered. Renewal Due 10/07/17

WHEREAS, Assignor has applied to register the following trademarks on the Principal Register of the United States Patent and Trademark Office based on Assignor's bona fide intent to use such marks (which, together with the Registrations, shall be referred to herein as the "Trademarks"):

MARK	REG./SER. NO.	GOODS	STATUS
ORO SILVER	77/219,534	Jewelry	Response to Office action due 4/08/08 (Mark refused based on mere descriptiveness)
ORO - STEEL	77/156,733	Jewelry	Statement of Use or First Extension Request due 7/01/08.
SIMPLY LATIN	77/032,642	Items made of precious metal, namely jewelry	Statement of Use or First Extension Request due <u>3/11/08.</u>

WHEREAS, Assignor desires to assign to Assignee all of its right, title, and interest in and to the Trademarks, together with the portion of Assignor's business relating thereto and all goodwill associated therewith, and Assignee desires to acquire all such right, title and interest.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademarks, together with the portion of Assignor's business relating thereto and all goodwill associated therewith.

Assignor acknowledges and agrees that it shall execute such documents, papers, forms and authorizations and take such other actions as may reasonably be necessary for securing, completing, or vesting in Assignee full right, title, and interest in and to the Trademarks.

IN WITNESS WHEREOF, each party has caused this Assignment to be executed as of the date first set forth above by its duly authorized representative.

RENE BARGUEIRAS, INC.

SAMUEL AARON, INC.

By:

Name: ~~RENE BARGUEIRAS~~ RENE BARGUEIRAS
 Title: PRESIDENT

By:

Name: Richard Katz
 Title: COO, CFO

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