

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	10/18/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Enrique Bernat F., S.A.		10/18/2007	CORPORATION: SPAIN

RECEIVING PARTY DATA

Name:	Chupa Chups S.A.
Street Address:	WTC Almeda Park WTC Almeda Park Number 2 Pl. de la Pau s/n 08940 Cornellà de Llobregat
City:	Barcelona
State/Country:	SPAIN
Entity Type:	CORPORATION: SPAIN

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	2205790	CHUPA CHUPS
Registration Number:	2783493	CHUPA CHUPS MOCHA FLAVOUR MOCHA
Registration Number:	2601788	CHUPA CHUPS
Registration Number:	2396044	CHUPA CHUPS
Registration Number:	2910250	CHUPA GURTS
Registration Number:	1672714	CRAZY DIPS
Registration Number:	3019989	CREMOSA BY CHUPA CHUPS
Registration Number:	2393736	
Registration Number:	3123050	RUSH ROX
Registration Number:	2834839	S
Registration Number:	2259844	S
Registration Number:	1988845	SMINT
Registration Number:	2063605	SMINT

OP \$415.00 2205790

Registration Number:	2270180	SMINT
Registration Number:	2271399	SMINT
Registration Number:	2364021	

CORRESPONDENCE DATA

Fax Number: (202)393-5350
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 202 638 6666
Email: trademark@jhip.com
Correspondent Name: George W. Lewis
Address Line 1: 400 7th Street NW
Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER: G12668

DOMESTIC REPRESENTATIVE

Name: George W. Lewis
Address Line 1: 400 7th Street NW
Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

NAME OF SUBMITTER: George W. Lewis

Signature: /george lewis/

Date: 03/27/2008

Total Attachments: 5
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PAPER EXCLUSIVELY FOR NOTARY DOCUMENTS

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[National stamp appears]**

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09/2007

**Mr MIGUEL ZOZAYA LASCURAIN
Notary
Diputación, 279, Entlo.
08007 BARCELONA
Tel. 93 488 25 74 Fax 93 488 11 97**

[Notarial office stamp and signature appear]

THIS IS A PARTIAL COPY

NUMBER ONE THOUSAND EIGHT HUNDRED AND EIGHTY-----

NOTORIETY ACT -----

In Barcelona, my place of residence, on October eighteenth, two thousand and seven-----

Before me, MIGUEL ZOZAYA LASCURAIN, notary of the illustrious Professional College of Catalonia: APPEARS ----

MR JAVIER PORTA ALONSO, of Spanish nationality and residence, of legal age, single, with professional address at Cornellà de Llobregat (Barcelona), WTC Almeda Park 2, Plaça de la Pau, s/n, and with Spanish National ID Document number 36.515.081 M-----

INTERVENTION

Acting in the name and representation of the Spanish company **"CHUPA CHUPS S.A."**, unipersonal, ... -----

With headquarters at Plaça de la Pau s/n, WTC Almeda Park 2, Cornellà de Llobregat (Barcelona); of indefinite duration; constituted... -----

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by deed on 29 November 1979 before the Madrid notary Mr Fernando Marco Baró.....-----

With its statutes in keeping with the mandates of Law 19/89 by way of deed before the Barcelona notary Mr José Ramón Mallol Tova, on 10 June 1992, number 2303 of his record book, which was inscribed in the Trade Registry of this province at book 23077, folio 8, page number B-48820, sixth inscription.-----

With its statutes modified by way of deed authorised by the Barcelona notary Mr Enrique Hernández Gajate, on 30 May 2006, number 1723 of his record book, resulting in the thirtieth inscription in the company's page in the Trade Registry, an authentic copy of the indicated deed, which I have seen. -----

Its current name and headquarters transfers were accepted by deed ... ----- authorised by the Barcelona notary Mr Juan Ramón Ortega Vida, acting for accidental reasons for his residential partner Mr Miguel Zozaya Lascurain, and for the record book of the latter, on the twenty-first of September two thousand and seven, under number 1550 of his record book, and resulting in the thirty-fifth inscription, authentic copy of the corresponding deed, which I have seen.

It bears the Fiscal Identification Code number...

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A2862730. -----

ACTS as vice-secretary non-board member, The role for which he has been appointed, by agreement of the Board, on **15 May 2007**, whose agreements have been made public by deed authorised by the Barcelona notary Mr Juan Ramón Ortega Vidal, on June twelfth, two thousand and seven, under number 1473 of his record book, resulting in the thirty-third inscription in the company's page in the Trade Registry. I have seen an authentic copy of said deed.-----

His suitability for the present act is derived from his post and I find him under my judgement to enjoy sufficient representative capacity for **THE REQUIREMENT OF RECORD OF ATTENDANCE** which this document concerns. He manifests the full continued existence of his post and representative powers, as well as that the civil status of his company has not changed.-----

I identify him by checking his National ID document and he has, in

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my judgement, a legitimate interest to seek this **NOTARIAL ACT** pursuant to articles 209 of the Notarial Regulation and to this end... --

REQUIRES OF MYSELF, the notary, that I attest the truthfulness and knowledge of the aforementioned facts, and in addition, that I determine and declare that all the property, assets, goods, rights, obligations and registration rights of industrial and intellectual property rights of the company **"ENRIQUE BERNAT F. , S.A. sociedad unipersonal"** have been transmitted as a whole to the company **CHUPA CHUPS S.A., unipersonal, as a merger by absorption.....**

The signature of the appearing party is present. Sealed and signed: MIGUEL ZOZAYA LASCURAIN; filed and sealed. -

RECOGNITION PROCEEDINGS: By virtue of the aforementioned, and the evidence provided evaluated as a whole, I, the notary consider, in my opinion, that the facts listed in the first preamble of the exposition of this act are sufficiently accredited, estimating them to be public and recognised. Consequently, I declare verified that, in compliance with the content of said deed, all property, assets, goods, rights, obligations, and registry rights

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of industrial and intellectual property rights of the company
"ENRIQUE BERNAT F. , S.A. sociedad unipersonal" (with Tax ID
number [CIF] A63670061 have been transmitted as a whole to the
company **CHUPA CHUPS S.A.**, Unipersonal, with headquarters at
WTC Almeda Park number 2, Plaça de la Pau s/n, 08940 Cornellà de
Llobregat, Barcelona, (Spain), and with Tax Identification Code (CIF)
A28627230.-----

And in witness thereof, I deliver the present document in Barcelona,
on **October eighteenth, two thousand and seven**, in the present
folio and for exclusive notarial use.

Of all the above, I, the authorising notary, attest-----

Signed: MIGUEL ZOZAYA LASCURAIN; filed and sealed...-----

This PARTIAL COPY is identical to the information entered, with no
omission having been made restricting, putting conditions on, or
modifying the copied information with the original deed in effect in
the General Record Book of Public Instruments under the name and
date indicated at the beginning, and where I made note of it. And for
the purposes of the requiring party, I deliver, firm, register, and seal
the act, in three sheets stamped with unique paper sheets, numbered
as the present one and two preceding numbers, in descending order.
Barcelona, November fifth, two thousand and seven.

I ATTEST

[signature appears]

[General European Council and notary 's seals appear]