# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
LAND O'LAKES, INC.		03/10/2008	CORPORATION: MINNESOTA

### **RECEIVING PARTY DATA**

Name:	SEED RESEARCH, INC.	
Doing Business As:	DBA Seed Research of Oregon	
Street Address:	27630 Llewellyn Road	
City:	Corvallis	
State/Country:	OREGON	
Postal Code:	97333	
Entity Type:	CORPORATION: OREGON	

### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2096424	MAGNUM

### **CORRESPONDENCE DATA**

Fax Number: (303)799-6898

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 303-799-6444

Email: elbj@jondlelaw.com

Correspondent Name: Jondle & Associates, P.C.

Address Line 1: 858 Happy Canyon Road

Address Line 2: Suite 230

Address Line 4: Castle Rock, COLORADO 80108

ATTORNEY DOCKET NUMBER:	1553-012TM
NAME OF SUBMITTER:	Elizabeth L. Bennett-Jarvis
Signature:	/Elizabeth L. Bennett-Jarvis/

TRADEMARK REEL: 003748 FRAME: 0200

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Date:	03/28/2008		
Total Attachments: 1 source=1553_012TM_Assignment#page1.tif			

TRADEMARK REEL: 003748 FRAME: 0201

#### TRADEMARK ASSIGNMENT

WHEREAS, LAND O'LAKES, INC., a corporation organized and existing under the laws of the State of Minnesota, having a place of business at 4001 Lexington Ave N, Arden Hills, MN, 55126 (hereinafter referred to as the "Assignor") is the owner of the trademark MAGNUM, U.S. Trademark Registration No. 2096424 (hereinafter referred to as the "Mark") together with the goodwill of the business symbolized thereby in connection with the goods on which the trademark is used;

WHEREAS, LAND O'LAKES, INC. desires to convey, transfer, assign, deliver, and contribute to SEED RESEARCH, Inc. d/b/a Seed Research of Oregon, a corporation organized and existing under the laws of the State of Oregon, having a place of business at 27630 Llewellyn Road, Corvallis, Oregon, 97333 (hereinafter referred to as the "Assignee") all of its right, title, and interest in and to the Mark;

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark, together with (1) the goodwill of the business relating to the Products in respect upon which the Marks are used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark.

IN WITNESS WHEREOF, this Assignment has been executed on behalf of the Assignor by its duly authorized officer as of the date hereof.

Date: 3-10-0명

By:

Senior Vice President, General Counse!

STATE OF: Minnesota

COUNTY OF: Kamsey

The foregoing instrument was acknowledged before me this 10th day of March, 2008 Witness my hand and official seal. Cynthia a. Olsen

My commission expires: 01 - 31 - 11

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TRADEMARK REEL: 003748 FRAME: 0202

RECORDED: 03/28/2008