

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CHISCO, Inc.		11/30/2007	CORPORATION: UTAH

RECEIVING PARTY DATA

Name:	Chums, Inc.
Doing Business As:	DBA Chums-Chisco
Street Address:	2424 South 2570 West
City:	Salt Lake City
State/Country:	UTAH
Postal Code:	84119
Entity Type:	CORPORATION: UTAH

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	78706016	NAPSAK
Serial Number:	78336878	STARPUPS
Serial Number:	78187602	THE BAND
Serial Number:	76070061	CHIPSTRIP
Serial Number:	76048080	COVERT OPS
Serial Number:	75714877	QUICKDRAW
Serial Number:	75304716	CHISCO
Serial Number:	75195984	ACCENTS
Serial Number:	74509383	ULTRABAND
Serial Number:	73721592	THE BAND

CORRESPONDENCE DATA

Fax Number: (801)533-0323
 Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

OP \$265.00 78706016

Phone: 8015330320
Email: mail@batemanip.com
Correspondent Name: Randall B. Bateman
Address Line 1: P.O. Box 1319
Address Line 4: Salt Lake City, UTAH 84110

ATTORNEY DOCKET NUMBER:	3902.CHUM.MS
NAME OF SUBMITTER:	Randall B. Bateman
Signature:	/Randall B. Bateman/
Date:	03/28/2008

Total Attachments: 4

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TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT ("Assignment"), effective as of the 29th day of November, 2007 ("Effective Date"), by and among the following parties:

ASSIGNOR:

CHISCO, INC.
2424 South 2570 West
Salt Lake City, Utah 84119

ASSIGNEE:

CHUMS, INC. d/b/a CHUMS-CHISCO
2424 South 2570 West
Salt Lake City, Utah 84119

WHEREAS, Assignor and Assignee entered into an agreement in which Assignor agreed to convey, transfer, and assign all of its right, title, and interest in its intellectual property, including all of its trademarks and trademark registrations, such that said intellectual property shall be owned by the Assignee;

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the Assignor does hereby assign the trademarks, service marks, and/or domain names set forth in Exhibit A as follows:

1. **Ownership.** All trademarks, service marks, domain names, related applications, registrations and common law rights, and any other intellectual property related rights assigned, transferred or otherwise conveyed hereunder shall be deemed owned by Assignee.

2. **Trademark and Service Mark Assignments.**

a. **Assignment of Trademarks and Service Marks.** Assignor hereby assigns, transfers and otherwise conveys to Assignee the entire right, title, interest in and to the trademarks and service marks, trademark and service mark registrations and trademark and service mark applications disclosed in Exhibit A attached hereto (collectively the "Trademarks"), for the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within and/or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this assignment, transfer and conveyance not been made.

b. **Further Documentation.** Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and officials in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration set forth on Exhibit A to Assignee as assignee of Assignors' entire right, title and interest therein. Assignor agrees to further execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, perfecting or vesting in Assignee's full right, title, and interest in the Trademarks.

3. **Domain Name Assignment.**

a. **Assignment of Domain Names.** Assignor hereby assigns and agrees to transfer jointly to Assignee all of Assignors' right, title and interest in and to all domain names owned by Assignor relating and/or similar to the Trademarks (the "Domain Names"), and the registrations thereof, together with the goodwill of the business connected with and symbolized by such Domain Names, including any and all trademarks, service marks and common law rights associated therewith and any other intellectual property rights relating thereto, to the extent any such trademarks, service marks, common law rights, or other intellectual property rights exist.

b. **Cooperation in Transferring Domain Names.** Assignor will cooperate with Assignee and will follow Assignee's reasonable instructions in order to effectuate the transfer of the Domain Names registrations in a timely manner. Assignor will promptly prepare and transmit the necessary InterNic Registrant Name Change Agreement (RNCA) and or to correspond with InterNic to authorize transfer of the Domain Names, as applicable.

c. **Re-Registration of Domain Names.** Assignor covenants and agrees that if the registration for any of the Domain Names will expire prior to transfer or assignment of said registrations to Assignee, then Assignors shall cause the re-registration of said Domain Name with InterNic (or any successor organization) prior to expiration of said registration, for the benefit of Assignee, as applicable, and Assignor shall file all necessary renewals for the Domain Names.

d. **Similar Domain Names.** Assignor covenants and agrees that it will not register any domain name that is confusingly similar to any Domain Names assigned hereunder or register a foreign language version of any Domain Name, unless expressly agreed to in writing by the Assignee.

4. **Governing Law.** This Assignment shall be governed by, and construed and interpreted in accordance with the domestic laws of the State of Utah, without giving effect to any choice of law or conflict of law provision or rule that would cause the application of the laws of any jurisdiction other than the State of Utah. Any legal proceeding relating to this Assignment shall be brought and litigated solely in the State of Utah.

Exhibit A
(Trademarks)

U.S. Registered Trademarks

U.S. Trademark Reg. No.	Registration Date	Mark
2,174,889	07/21/1998	CHISCO
2,109,116	10/28/1997	ACCENTS
1,520,327	01/10/1989	THE BAND
2,775,773	10/21/2003	THE BAND
2,336,019	06/12/2006	QUICKDRAW
1,882,097	03/07/1995	ULTRABAND
2,467,794	07/10/2001	CHIPSTRIP
2,444,541	04/17/2001	COVERT OPS

U.S. Trademark Applications

Application Ser. No.	Application Date	Mark
78/336,878	12/05/2003	STARPUPS
78/706,016	09/02/2005	NAPSAK