

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/21/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sara Lee Fresh, Inc.		12/21/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Sara Lee Corporation
Street Address:	3500 Lacey Road
City:	Downers Grove
State/Country:	ILLINOIS
Postal Code:	60515
Entity Type:	CORPORATION: MARYLAND

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	78902924	MR. PITA
Registration Number:	1296641	WHEAT FIELDS
Registration Number:	2119856	MR. PITA
Registration Number:	2536167	MR. PITA

CORRESPONDENCE DATA

Fax Number: (630)598-7333
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 630-598-6402
 Email: docket@saralee.com
 Correspondent Name: Mary Margaret Murray
 Address Line 1: 3500 Lacey Road
 Address Line 4: Downers Grove, ILLINOIS 60515

ATTORNEY DOCKET NUMBER: IP07-031-CORP

CH \$115.00 78902924

NAME OF SUBMITTER:	Mary Margaret Murray
Signature:	/mary margaret murray/
Date:	03/28/2008
Total Attachments: 3 source=SLF to SLC#page1.tif source=SLF to SLC#page2.tif source=SLF to SLC#page3.tif	

Delaware

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The First State

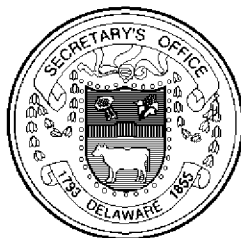
I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"SARA LEE FRESH, INC.", A DELAWARE CORPORATION,
WITH AND INTO "SARA LEE CORPORATION" UNDER THE NAME OF "SARA LEE CORPORATION", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF MARYLAND, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTIETH DAY OF DECEMBER, A.D. 2007, AT 5:41 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE TWENTY-FIRST DAY OF DECEMBER, A.D. 2007.

2298015 8100M

080354243



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6475459

DATE: 03-25-08

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 003748 FRAME: 0566

IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by an authorized officer, the 17th day of December, A.D., 2007.

By: 
Authorized Officer

Name: Mark Silver
Print or Type

Title: Assistant Secretary