

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DIRECTSTUFF.COM, INC.		09/04/2002	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Direct Response Technologies, Inc.		
Street Address:	730 Holiday Drive, Building 8		
City:	Pittsburgh		
State/Country:	PENNSYLVANIA		
Postal Code:	15220		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2695854	DIRECTTRACK	
Registration Number:	2521923	DIRECTLEADS	
CORRESPONDENCE DATA			
Fax Number:	(612)233-1317		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-850-1688		
Email:	sdempster@noakspa.com		
Correspondent Name:	Shawn B. Dempster		
Address Line 1:	45 Island Road		
Address Line 4:	North Oaks, MINNESOTA 55127		
ATTORNEY DOCKET NUMBER:	D33-186-01-US		
NAME OF SUBMITTER:	Shawn B Dempster		
Signature:	/Shawn B Dempster/		
Date:	03/28/2008		

OP \$65.00 2695854

Total Attachments: 2

source=DirectStuff.com to Direct Response Technologies#page1.tif

source=DirectStuff.com to Direct Response Technologies#page2.tif

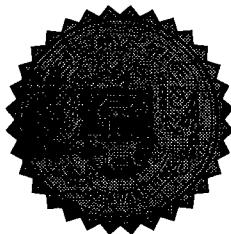
Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "DIRECTSTUFF.COM, INC.", CHANGING ITS NAME FROM "DIRECTSTUFF.COM, INC." TO "DIRECT RESPONSE TECHNOLOGIES, INC.", FILED IN THIS OFFICE ON THE FOURTH DAY OF SEPTEMBER, A.D. 2002, AT 9 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

3083299 8100

AUTHENTICATION: 1967051

020553155

DATE: 09-05-02
TRADEMARK

REEL: 003748 FRAME: 0908

**STATE of DELAWARE
CERTIFICATE of AMENDMENT of
CERTIFICATE of INCORPORATION**

- **First:** That at a meeting of the Board of Directors of DIRECTSTUFF.COM, INC.

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof.

The resolution setting forth the proposed amendment is as follows:

Resolved, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "ONE" so that, as amended, said Article shall be and read as follows:

" The name of the corporation shall be as follows:

DIRECT RESPONSE TECHNOLOGIES, INC.

- **Second:** That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held, upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.
- **Third:** That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.
- **Fourth:** That the capital of said corporation shall not be reduced under or by reason of said amendment.

BY: _____


(Authorized Officer)

NAME: _____

Jason Wolfe
(Type or Print)