

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/11/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
KOCH International LLC		03/31/2008	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	KOCH Entertainment, LP
Street Address:	22 Harbor Park Drive
City:	Port Washington
State/Country:	NEW YORK
Postal Code:	11050
Entity Type:	LIMITED PARTNERSHIP: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2556050	AS BUSINESS SHOULD BE
Registration Number:	2658708	THE GLOBAL INDEPENDENT

CORRESPONDENCE DATA

Fax Number: (973)530-2225
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 973-530-2025
 Email: pnussbaum@wolffsamson.com
 Correspondent Name: Peter Nussbaum
 Address Line 1: One Boland Drive
 Address Line 4: West Orange, NEW JERSEY 07052

NAME OF SUBMITTER:	Peter Nussbaum
Signature:	/Peter Nussbaum/

Date:

03/31/2008

Total Attachments: 1

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

This Assignment made this 31st day of March 2008, effective the 11th day of July, 2005, by and between KOCH International LLC, a Delaware limited liability company, KOCH Entertainment, LP, a Delaware limited partnership.

WITNESSETH

WHEREAS, KOCH International LLC, a Delaware limited liability company, having a principal business address of 2 Tri-Harbor Court Port Washington New York 11050 (hereinafter referred to as "Assignor") is the owner of:

1. United States Trademark Registration Number 2,556,050, for the mark **AS BUSINESS SHOULD BE** in International Class 35 for wholesale distributorships for others featuring pre-recorded records, tapes, and videocassettes featuring music and pre-recorded home videos featuring music; and

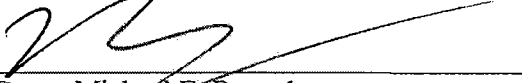
2. United States Trademark Registration Number 2,658,708 for the mark **THE GLOBAL INDEPENDENT** in International Class 35 for wholesale distributorships for others featuring pre-recorded records, tapes and video cassettes featuring music and pre-recorded home videos featuring music (the foregoing marks are collectively referred to hereinafter as the "Marks");

WHEREAS, KOCH Entertainment, LP, a Delaware limited partnership, having a principal business address of 22 Harbor Park Drive, Port Washington, New York 11050 (hereinafter referred to as "Assignee") is desirous of acquiring all of Assignor's rights in and to said Marks, including any and all common law rights in and to said Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, all rights, title and interests throughout the world, in and to the aforesaid Marks together with all of the good will of the business symbolized by said Marks together with the right to recover damages and profits and all other remedies for past infringements thereof.

Signed this 31st day of March, 2008.

KOCH INTERNATIONAL LLC



By: Michael E. Rosenberg
Title: Authorized Signatory