

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NYLIFE LLC		03/28/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	New York Life Insurance Company		
Street Address:	51 Madison Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1482681	MAINSTAY	
CORRESPONDENCE DATA			
Fax Number:	(212)813-5901		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-813-5900		
Email:	anicolescu@fzlz.com		
Correspondent Name:	ANDREW N. FREDBECK		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	866 UNITED NATIONS PLAZA		
Address Line 4:	NEW YORK, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	NYL 06/07482		
NAME OF SUBMITTER:	Andrew N. Fredbeck		
Signature:	/anca nicolescu/		

CH \$40.00 1482681

Date:

03/31/2008

Total Attachments: 1

source=Assignment deed to NY Life Insurance Company (F0249722)#page1.tif

ASSIGNMENT

WHEREAS, NYLIFE LLC, a limited liability company located and doing business at 372 Park Avenue South; New York, New York 10010 ("Assignor"), is the owner of the following trademark now registered in the United States:

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>DATE OF REGISTRATION</u>
MAINSTAY	1,482,681	March 29, 1988

WHEREAS, New York Life Insurance Company, a corporation located and doing business at 51 Madison Avenue; New York, New York 10010 ("Assignee"), is desirous of acquiring said registered trademark and all associated goodwill in said trademark; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and the above-named registration therefor, together with the goodwill of the business symbolized by said trademark, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademark.

NYLIFE LLC

By: 

Name: Catherine A. Marrion

Title: Vice President & Secretary

Dated: 3/28/08