

03-27-2008

REC  
TI



103492312

To the Director of the U. S. Patent and Trademark Office at the address(es) below.

3-24-08

1. Name of conveying party(ies):

Matterhorn Ice Cream, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Idaho
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) U.S.A.

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance )/Execution Date(s) :

Execution Date(s) March 4, 2008

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Matterhorn Group, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 5991 W. State Street, Suite B

City: Boise

State: Idaho

Country: U.S.A.

Zip: 83703

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)



03-24-2008

U.S. Patent & TM/O/TM Mail Rept. Dt. \*32

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)  
SEE ATTACHED SCHEDULE

B. Trademark Registration No.(s)  
SEE ATTACHED SCHEDULE

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):  
SEE ATTACHED SCHEDULE

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Michael J. Folise, Esq.

Internal Address: \_\_\_\_\_

Street Address: 701 Fifth Avenue, Suite 4800

City: Seattle

State: WA Zip: 98104

Phone Number: 206.381.3300

Fax Number: 206.381.3301

Email Address: folise@blacklaw.com

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 120.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 501050 0000161914

Authorized User Name Black Lowe Graham PLLC  
CHECK REFUND TOTAL: \$38.00

9. Signature:

Signature

Date

3/20/08

Michael J. Folise, Esq.

Name of Person Signing

Total number of pages including cover sheet, P.O. Box 1456, Alexandria, VA 22313-1456  
03/27/2008 00000137567812

4

Documents to be recorded (including cover sheet) should be faxed to (541) 273-0140, or mailed to: 48.00 DP  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1456, Alexandria, VA 22313-1450 58.00 DP

# SCHEDULE OF TRADEMARKS

## UNITED STATES REGISTRATIONS

TRADEMARK	SERIAL NO. REG. NO.	DATE FILED DATE ISSUED
MATTERHORN	75/647,012 2,526,468	February 24, 1999 January 8, 2002
LET'S DOUGH CRAZY	75/647,575 3,137,751	September 28, 2005 September 5, 2006
EDDY THE YETI	76/647,815 3,291,376	September 30, 2005 September 11, 2007

S:\Clients\M\MATT2-Trademarks\Assignment of Trademarks.doc

## ASSIGNMENT OF TRADEMARKS

ASSIGNMENT, effective this 1<sup>st</sup> day of January, 2008:

WHEREAS, Matterhorn Ice Cream, Inc. (hereinafter referred to as ASSIGNOR), an Idaho corporation, was the owner of rights in trademarks in the United States, where rights for such trademarks have been established by use, and United States applications for trademark registration have been filed and trademark registrations have issued, such applications and such registrations set forth in the SCHEDULE OF TRADEMARKS annexed hereto and made part hereof (hereinafter the TRADEMARKS); together with the right to sue for past infringement thereof; and

WHEREAS, Matterhorn Group, Inc. (hereinafter referred to as ASSIGNEE), an Idaho corporation having its principal office at 5991 W. State Street, Suite B, Boise, Idaho 83703, previously acquired all the right, title and interest of ASSIGNOR in, to and under the TRADEMARKS, together with the goodwill of the business associated with the TRADEMARKS; and

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby memorializes its prior sale, assignment and transfer to ASSIGNEE, its successors and assigns its entire right, title and interest in and to the TRADEMARKS the Effective Date, the rights established by use, and the United States registrations and applications, together with the goodwill of the business associated with the TRADEMARKS; and

ASSIGNOR does also hereby sell, assign and transfer unto ASSIGNEE, its successors and assigns all claims for damages by reason of past infringement of the TRADEMARKS, the trademark rights established by use, the registrations and applications, and the right to sue for and collect the same; and

ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States whose duty it is to record the rights to trademarks, registrations, applications and title thereto, to record the right to trademarks, registrations and applications listed in the annexed SCHEDULE OF TRADEMARKS as the property of ASSIGNEE; and

ASSIGNOR further agrees to execute such further documents as may be required in the United States and countries foreign to the United States to record and/or establish ASSIGNEE as the owner of the TRADEMARKS, rights to trademarks, registrations and applications, and all rights herein assigned.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have caused the hands of their proper officers to be subscribed hereto.

ASSIGNOR: Matterhorn Ice Cream, Inc.

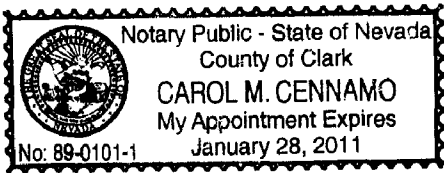
3/04/08  
Date

[Signature]  
By: President & CEO  
Its: Gary B. Doyle

State of ~~Idaho~~ Nevada  
County of Clark

I certify that I know or have satisfactory evidence that Gary Doyle signed this instrument, on oath stated that s/he was authorized to execute the instrument, and acknowledged it as the President for Matterhorn Ice Cream, Inc. to be the free and voluntary act of such corporation for the uses and purposes mentioned in the instrument.

Dated 3-3-08  
[Signature]  
Notary Public  
My appointment expires 1-28-11



ASSIGNEE: Matterhorn Group, Inc.

3-  
Date

[Signature]  
By: Gary B. Doyle  
Its: President & CEO

State of ~~Idaho~~ Nevada  
County of Clark

I certify that I know or have satisfactory evidence that Gary Doyle signed this instrument, on oath stated that s/he was authorized to execute the instrument, and acknowledged it as the President for Matterhorn Group, Inc. to be the free and voluntary act of such corporation for the uses and purposes mentioned in the instrument.

Dated 3-3-08  
[Signature]  
Notary Public  
My appointment expires 1-28-11

