

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

03/25/2008
900102447

SUBMISSION TYPE:	NEW ASSIGNMENT
-------------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
------------------------------	--

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Auto E-Commerce, LLC		03/24/2008	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA

Name:	Columbus Fair Auto Auction, Inc.
Street Address:	4700 Groveport Road
City:	Columbus
State/Country:	OHIO
Postal Code:	43207
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2473486	"WHERE DEALERS GO FOR ANSWERS"

CORRESPONDENCE DATA

Fax Number: (614)764-0091
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (614) 764-7440
Email: sshearn@rohio.com
Correspondent Name: Keith Whann
Address Line 1: 6300 Frantz Road
Address Line 4: Dublin, OHIO 43017

NAME OF SUBMITTER:	Keith Whann
---------------------------	-------------

Signature:	/Keith Whann/
-------------------	---------------

Date:	03/24/2008
--------------	------------

Total Attachments: 2

OP \$40.00 2473486

From: Whann And Associate

04/01/2008 20:23

#111 P.004/008

USPTO

3/27/2008 8:09:41 AM

PAGE

4/006

Fax Server

): KEITH WHANN COMPANY: 6300 FRANTZ ROAD

source=mouse pad#page1.tif
source=web page#page1.tif

ASSIGNMENT OF SERVICE MARK

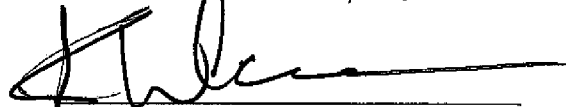
WHEREAS, Auto E-Commerce, LLC, an Ohio Limited Liability Company organized under the laws of the State of Ohio (the "Assignor"), is the owner of the service mark listed in Schedule A hereto (the "Service Mark");

AND WHEREAS, Columbus Fair Auto Auction, Inc., an Ohio Corporation, the full post office address of whose principal office or place of business is 4700 Groveport Road, Columbus, OH 43207 (the "Assignee"), is desirous of acquiring from the Assignor the whole right, title and interest in and to the Service Mark together with the goodwill of the business carried on in association with the Service Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the parties hereto, the Assignor confirms that the Assignor has sold, assigned and transferred and by these presents does sell, assign and transfer unto the Assignee, its successors and assigns, all of the Assignor's right, title and interest in and to the Service Mark and the goodwill of the business carried on in association with the Service Mark, together with all right of action resulting from any adverse use of the Service Mark or any confusingly similar service mark and the right to claim such relief as is appropriate, the same to be held by the Assignee, its successors and assigns as fully as they would have been held by the Assignor had this sale, assignment and transfer not been made.

EXECUTED at Columbus, Ohio this 24th day of March, 2008.

AUTO E-COMMERCE, LLC



BY: Keith Whann

Position: Managing Member

SCHEDULE A

SERVICE MARK

UNITED STATES FEDERAL APPLICATION

<u>Service Mark</u>	<u>Registration No.</u>	<u>Date of First Use</u>
WHERE DEALERS GO FOR ANSWERS	2473486	April 15, 2000

TRADEMARK

REEL: 003750 FRAME: 0160

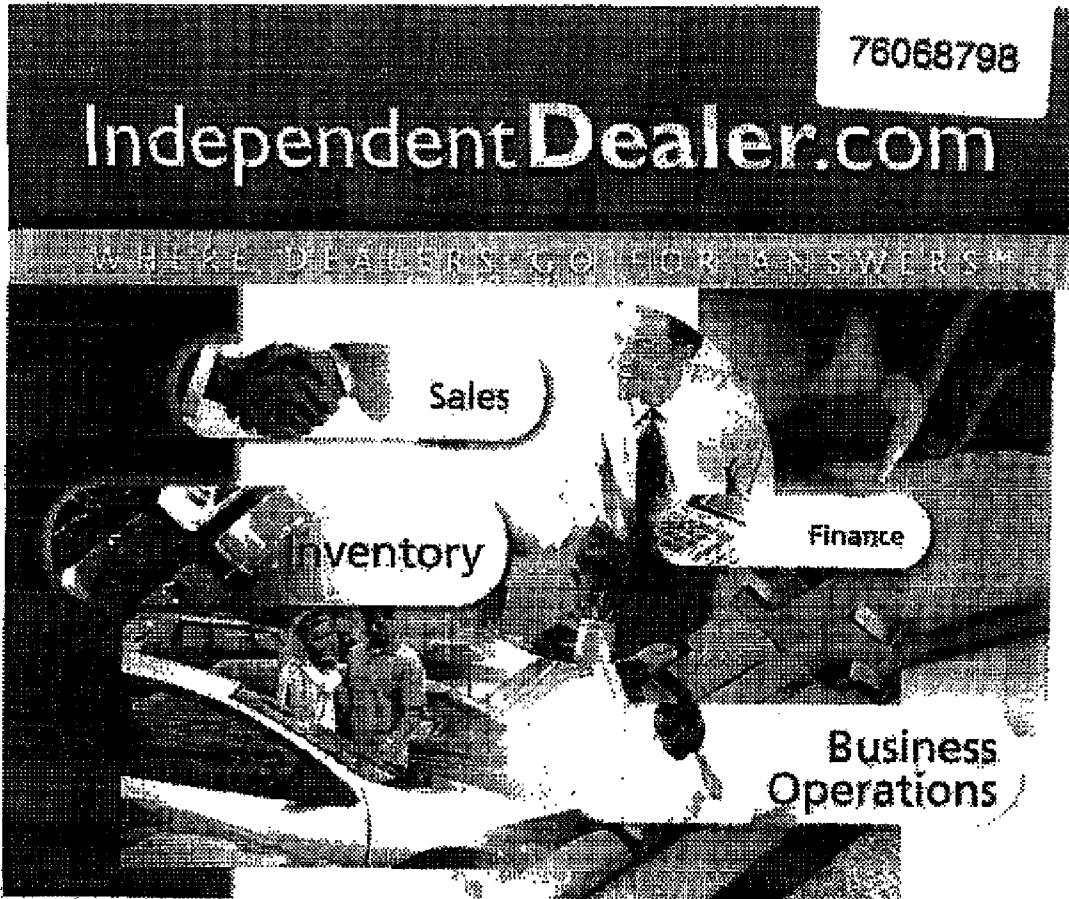
KEITH WHANN COMPANY:6300 FRANTZ ROAD

Document Description: Specimens
Mail / Create Date: 09-Feb-2007

Previous Page

Next Page

You are currently on page 1 of 3



TDR Home

This document may be displayed as a PDF file containing images without text. You may view online or save the entire document by clicking on the file download icon in the upper right corner of this page. [required PDF viewer]

FAQ: Are you seeing only the first page of this PDF document?

If you need help:

- Call the Trademark Assistance Center at 571 272-9250 for help on trademark matters.
- Send questions about USPTO programs to the USPTO Contact Center (UICC).
- If you have technical difficulties or problems with this application, please e-mail them to Electronic Business Support Electronic Applications or call 1 800-785-9199.

TRADEMARK

REEL: 003750 FRAME: 0161

KEITH WHANN COMPANY: 6300 FRANTZ ROAD

- Visit The Online Dealer Network
- View The Online Inventory
- Register for FREE Monthly Newsletter

IndependentDealer.com

WHERE DEALERS GO FOR ANSWERS

- FTC BUYER GUIDE CAUSES DEALER COMPLIANCE PROBLEMS
- FTC TO REVIEW USED CAR RULE IN 2008
- NADA COMMENTS ON JUNK FAX RULES

Sign in My Account

- Auctioneer Registration
- Online Dealer Network
- Auto Auction Network
- Data - Dealer Inventory Library
- In-Car Company Store
- Register Now



Sales



Finance



Training & Education



Marketing & Advertising



Aftermarket



Business Operations



Inventory



Title & Accounting



Consumer Corner



Service



Buy Here Pay Here



Compliance Department



Industry News



Auction Tips Web Site



Classified Ads

IndependentDealer.com respects the privacy of visitors to our site. Additional information about our privacy policies can be obtained by reviewing our Privacy Statement. ©2008-2006 Auction E-Commerce, L.L.C. Visitor Agreement

