

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/22/2005

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Impaxx, Inc.		12/06/2005	CORPORATION: DELAWARE
Impaxx Western Packaging Group, Inc.		12/06/2005	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	AC Label LLC
Street Address:	1192 East Draper Parkway
Internal Address:	Suite 133
City:	Draper
State/Country:	UTAH
Postal Code:	84020
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Registration Number:	2611935	REVEAL ESTATE
Registration Number:	2678066	THE STICKER MILL BRINGING YOUR CREATIONS TO LIFE
Registration Number:	3065388	STICKER MILL
Registration Number:	2990368	FLYPAPER

**CORRESPONDENCE DATA**

Fax Number: (801)852-8203  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: Preston C. Regehr  
 Email: pto@techlawventures.com  
 Correspondent Name: Preston C. Regehr  
 Address Line 1: 333 South 520 West

OP \$115.00 2611935

Address Line 2: Suite 220  
Address Line 4: Lindon, UTAH 84042

ATTORNEY DOCKET NUMBER:	ASSIG: IMPAXX TO AC LABEL
NAME OF SUBMITTER:	Preston C. Regehr
Signature:	/Preston C. Regehr/
Date:	04/01/2008

**Total Attachments: 7**  
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RECYCLED PAPER  
90000 SERIES  
30% PCW

## ASSIGNMENT OF INTELLECTUAL PROPERTY

This Intellectual Property Assignment (this "Assignment") is made as of December 22, 2005 by and among Impaxx Western Packaging Group, Inc., a Delaware corporation ("Impaxx Western"), Impaxx, Inc., a Delaware corporation ("Impaxx") and, together with Impaxx Western, "Assignors", to AC Label LLC, a Delaware limited liability company ("Assignee"). Capitalized terms used herein and not otherwise defined shall have the meaning given to such terms in the Purchase Agreement (as defined below).

### RECITALS

A. Assignors have entered into that certain Purchase and Sale Agreement dated as of the date hereof (the "Purchase Agreement"), whereby Assignee is purchasing from Assignors the Business of Impaxx Western and substantially all of the assets used in the conduct of the Business of Impaxx Western.

B Pursuant to the Purchase Agreement, Assignors desire to assign to Assignee all of Assignors' right, title and interest in and to all of the Owned Intellectual Property (as defined in the Purchase Agreement) as set forth in Exhibit A hereto (the "Intellectual Property"), together with the goodwill of the business pertaining thereto.

### AGREEMENT

NOW, THEREFORE, in consideration of the foregoing premises, the mutual covenants and agreements contained in the Purchase Agreement, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and the covenants and agreements in this Assignment and to induce Assignee to consummate the transactions contemplated by the Purchase Agreement, the Assignors hereby agree as follows:

1. Assignors do hereby sell, transfer, convey, assign and deliver to Assignee all of the Assignors' right, title and interest in and to the Intellectual Property, together with the goodwill of the business pertaining thereto, the same to be held by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignors if this Assignment and sale had not been made; together with all claims for damages by reason of past infringements of the Intellectual Property, along with the right to sue for and collect such damages for the use and benefit of Assignee and its successors, assigns and other legal representatives.

2. The Assignors covenant and agree that, at the time of the execution and delivery of these presents, Assignors possess the unencumbered right and authority to make this assignment.

3. Assignors further agree, at the sole cost and expense (including legal fees) of Assignee, to cause to be performed such lawful acts and to execute such further documents as may be necessary to effectuate fully this Assignment.

TRADEMARK

REEL: 003750 FRAME: 0543

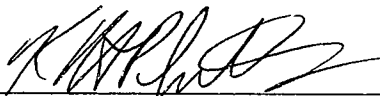
4. Assignors hereby authorize and request the Commissioner of Patents and Trademarks of the United States, and any officer of any country or countries foreign to the United States, whose duty it is to issue servicemarks, trademarks, patents or other evidence or forms of intellectual property protection or applications as aforesaid, to issue the same to Assignee and its successors, assigns and other legal representatives in accordance with the terms of this instrument at Assignee's sole expense.

[Signature Page Follows.]

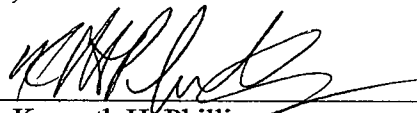
IN WITNESS WHEREOF, this Assignment has been executed as of the day and year first written above.

**ASSIGNORS:**

Impaxx Western Packaging Group, Inc.

By:   
Name: Kenneth H. Phillips  
Title: Chief Executive Officer

Impaxx, Inc.

By:   
Name: Kenneth H. Phillips  
Title: Chief Executive Officer

**ASSIGNEE:**

AC Label LLC

By: \_\_\_\_\_  
Name:  
Title:

**Acknowledgement by Notary Public**

State of California

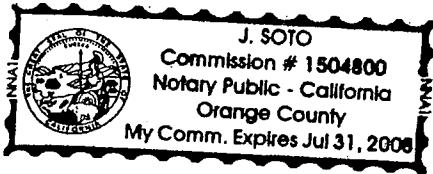
County of Orange

On this 6<sup>th</sup> day of December, 2005, before me, the undersigned Notary Public, personally appeared Kenneth Harry Phillips Jr personally known to me (~~or proved to me on the basis of satisfactory evidence~~) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

Seal:

Signature: J Soto

Name: Jeanette Soto, Notary Public



IN WITNESS WHEREOF, this Assignment has been executed as of the day and year first written above.

**ASSIGNORS:**

Impaxx Western Packaging Group, Inc.

By: \_\_\_\_\_  
Name: Kenneth H. Phillips  
Title: Chief Executive Officer

Impaxx, Inc.

By: \_\_\_\_\_  
Name: Kenneth H. Phillips  
Title: Chief Executive Officer

**ASSIGNEE:**

AC Label LLC

By: Edward R. Burns  
Name: EDUARDO R. BURNS  
Title: SECRETARY

Acknowledgement by Notary Public

State of NY

County of NY

On this 13 day of Dec., 2005, before me, the undersigned Notary Public, personally appeared Edward R. Burns, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

Seal:

Signature: Paula Tucker

Name: Paula Tucker, Notary Public

PAULA TUCKER  
Notary Public, State of New York  
No. 01TU498978  
Qualified in Queens County  
Commission Expires July 13, 2006

TRADEMARK

REEL: 003750 FRAME: 0548



## EXHIBIT A

### Existing and Pending Patents

<u>Owner</u>	<u>Title</u>	<u>Status</u>	<u>App. No. Reg. No.</u>	<u>App. Date Reg. Date</u>
Impaxx Western Packaging Group, Inc.	Reveal Estate <i>Country:</i> USA <i>Title:</i> Peel back & re-sealable extended text label with detachment segment	Granted	684051 6332631	10/6/2000 12/25/2001

### Existing and Pending Trademarks

<u>Owner</u>	<u>Trademark/ Docket No.</u>	<u>Status</u>	<u>App. No. Reg. No.</u>	<u>App. Date Reg. Date</u>
Impaxx Western Packaging Group, Inc.	Reveal Estate <i>Country:</i> USA	Registered	76182626 2611935	12/15/2000 8/27/2002
Impaxx Western Packaging Group, Inc.	The Sticker Mill (Original Logo) <i>Country:</i> USA	Registered	78073455 2678066	7/11/2001 1/21/2003
Impaxx Western Packaging Group, Inc.	Sticker Mill (New Logo) <i>Country:</i> USA	Pending	78489410	9/24/2004
Impaxx, Inc.	Flypaper <i>Country:</i> USA	Registered	78269168 2990368	7/1/2003 8/30/2005