

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	10/01/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Foodcraft, LLC		04/01/2008	LIMITED LIABILITY COMPANY: NEW YORK

RECEIVING PARTY DATA

Name:	Craft Worldwide Holdings, LLC
Street Address:	47 East 19th Street
Internal Address:	Fourth Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10003
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2947414	CRAFT
Registration Number:	2954368	CRAFTBAR
Registration Number:	2906043	CRAFTSTEAK

CORRESPONDENCE DATA

Fax Number: (609)924-3036
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 6099248555
 Email: brbruneau@mathewslaw.com
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 Address Line 4: Princeton, NEW JERSEY 08540

OP \$90.00 2947414

ATTORNEY DOCKET NUMBER:	5031-103 US
NAME OF SUBMITTER:	Brooks R. Bruneau
Signature:	/brooks r. bruneau/
Date:	04/02/2008
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TRADEMARK ASSIGNMENT


WHEREAS, Foodcraft, LLC, a limited liability company of the State of New York, with a business address of 43 East 19th Street, New York, New York 10003, has adopted and is using the trademarks attached at Exhibit A and is the owner of the corresponding United States Trademark Registrations listed at Exhibit A (hereinafter the "Trademarks"); and

WHEREAS, Craft Worldwide Holdings, LLC, a limited liability company of the State of Delaware, with a business address of 47 East 19th Street, Fourth Floor, New York, New York 10003, is desirous of acquiring the rights to the Trademarks in the corresponding registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Foodcraft, LLC does hereby assign unto Craft Worldwide Holdings, LLC all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the corresponding United States Trademark Registrations set forth at Exhibit A.

This Assignment is effective nunc pro tunc as of October 1, 2007.


FOODCRAFT, LLC


Signature

TOM COLICCHIO, PRESIDENT
Print Name & Title

04/01/08
Date

CRAFT WORLDWIDE HOLDINGS, LLC


Signature

TOM COLICCHIO, PRESIDENT
Print Name & Title

04/01/08
Date

EXHIBIT A

United States Registrations

MARK	U.S. REGISTRATION NO.
CRAFT	2,947,414
CRAFTBAR	2,954,368
CRAFTSTEAK	2,906,043