

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
First-Citizens Bank & Trust Company		03/26/2008	CORPORATION: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	First Citizens BancShares, Inc.		
<b>Street Address:</b>	4300 Six Forks Road		
<b>City:</b>	Raleigh		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27609		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3273076	ASSISTED CUSTOMER TRANSACTIONS	
Registration Number:	3321634	BOB ADVANTAGE	
Registration Number:	3342091	ACT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(252)672-5477		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(252) 672-5400		
<b>Email:</b>	trademarks@wardandsmith.com		
<b>Correspondent Name:</b>	Angela P. Doughty		
<b>Address Line 1:</b>	1001 College Court		
<b>Address Line 2:</b>	PO Box 867		
<b>Address Line 4:</b>	New Bern, NORTH CAROLINA 28563-0867		
<b>ATTORNEY DOCKET NUMBER:</b>	730098-02028		
<b>NAME OF SUBMITTER:</b>	Angela P. Doughty		

OP \$90.00 3273076

Signature:

/Angela P. Doughty/

Date:

04/02/2008

Total Attachments: 2

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ASSIGNMENT OF U.S. TRADEMARK

WHEREAS, First-Citizens Bank & Trust Company a North Carolina Corporation, having its principal office and place of business at Raleigh, North Carolina (hereinafter "Assignor"), is the owner of the following registered trademarks (collectively hereinafter referred to as the "Trademark"):

<u>Trademark</u>	<u>Registration No.</u>
ASSISTED CUSTOMER TRANSACTIONS	3,273,076
BOB ADVANTAGE	3,321,634
ACT	3,342,091

AND, WHEREAS, First Citizens BancShares, Inc., a Delaware corporation, having its principal office and place of business at Raleigh, North Carolina (hereinafter "Assignee"), is desirous of acquiring the right, title and interest therein.

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor, by these presents does sell, assign, and transfer unto Assignee, its successors, assigns, and legal representatives, all right, title and interest in and to said Trademark, together with the goodwill of the business symbolized by said Trademark, U.S. Registration, and application thereof, and together with the right to sue and recover for past misappropriations, infringements, dilution or any other violations of any proprietary or other right in and to the Trademark.

Assignor further covenants and agrees that, at the time of the execution and delivery of these presents, Assignor possesses full title to the Trademark, and that it has the unencumbered right and authority to make this Assignment.

Assignor further covenants and agrees, and likewise binds its heirs, legal representatives and assigns, to promptly communicate to said Assignee or its representatives any facts known to them relating to said Trademark, to testify in any interference or legal proceedings involving said Trademark, to execute any additional papers which may be requested to confirm the right of the Assignee, its representatives, successors and assigns to secure said Trademark or similar protection for said Trademark in all countries and to vest in the Assignee complete title to said Trademark, without further compensation, but at the expense of said Assignee, its successors, assigns and other legal representatives.

Executed this 26 day of March, 2008.

FIRST-CITIZENS BANK & TRUST COMPANY

By: Peg Powers  
Senior VP  
Marketing

WAKE COUNTY, NORTH CAROLINA

I certify that the following person personally appeared before me this day, acknowledging to me that she/he signed the foregoing document: Peg Powers.

Date 3-20-08

Erica Griffin  
Notary Public

*(Official Seal)*



My commission expires:

11-3-2012

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