

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Conversion of Entity Form		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
J.J.B. HILLIARD, W.L. LYONS, INC.		02/29/2008	CORPORATION: KENTUCKY
RECEIVING PARTY DATA			
Name:	J.J.B. HILLIARD, W.L. LYONS, LLC		
Street Address:	500 West Jefferson Street		
City:	Louisville		
State/Country:	KENTUCKY		
Postal Code:	40202		
Entity Type:	LIMITED LIABILITY COMPANY: KENTUCKY		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2800748	HILLIARD LYONS ADVANTAGED ASSET ACCOUNT	
Registration Number:	1926780	CAPITAL SERVICE	
Registration Number:	1582931		
CORRESPONDENCE DATA			
Fax Number:	(502)589-0309		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	502.562.7378		
Email:	mwilliams@wyattfirm.com		
Correspondent Name:	Matthew A. Williams		
Address Line 1:	500 West Jefferson Street		
Address Line 2:	Suite 2800		
Address Line 4:	Louisville, KENTUCKY 40202		
ATTORNEY DOCKET NUMBER:	030535.000019		
NAME OF SUBMITTER:	Matthew A. Williams		

OP \$90.00 2800748

Signature:

/Matthew A. Williams/

Date:

04/02/2008

Total Attachments: 3

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ARTICLES OF ORGANIZATION

OF

J.J.B. HILLIARD, W.L. LYONS, LLC

0196018.06

Trey Grayson
Secretary of State

Received and Filed

02/29/2008 3:40:52 PM

Fee Receipt: \$40.00

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LAOO

The undersigned, serving as the organizer, pursuant to KRS Chapter 275, hereby executes and files the following Articles of Organization for the purpose of forming a Kentucky limited liability company under the Kentucky Limited Liability Company Act:

ARTICLE I

CONVERSION AND NAME

J.J.B. Hilliard, W.L. Lyons, Inc., a Kentucky corporation (the "Corporation"), is hereby converted to a limited liability company. The name of the limited liability company shall be J.J.B. Hilliard, W.L. Lyons, LLC (the "Company"). Any assumed name held by the Corporation has been canceled. Immediately prior to conversion, the outstanding capital stock of the Corporation was 566 shares of common stock, no par value (the "Corporation Common Stock") and holders of Corporation Common Stock were entitled to one vote per share. The sole holder of Corporation Common Stock was PNC HL Holding Corp., which voted all 566 outstanding shares of Corporation Common Stock for the plan of conversion. The number of votes cast for the plan of conversion by PNC HL Holding Corp. was sufficient for approval of such plan of conversion.

ARTICLE II

INITIAL REGISTERED OFFICE AND INITIAL REGISTERED AGENT

The initial registered office of the Company shall be located at 421 West Main Street, Frankfort, Kentucky 40601. The name of the Company's initial registered agent at that office shall be Corporation Service Company d/b/a CSC – Lawyers Incorporating Service Company.

ARTICLE III

INITIAL PRINCIPAL OFFICE

The mailing address of the initial principal office of the Company shall be located at PNC Plaza, 500 West Jefferson Street, Louisville, KY 40202.

ARTICLE IV

STATEMENT OF MANAGEMENT

The affairs of the Company are to be managed by Managers, subject to the provisions of the Company's Operating Agreement.

W/1199277v3

TRADEMARK
REEL: 003751 FRAME: 0361

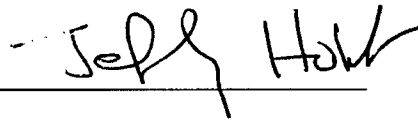
ARTICLE V
EFFECTIVE TIME

The Articles of Organization shall be effective on March 1, 2008 at 12:01 a.m. Eastern Standard Time.

The undersigned hereby certifies that the foregoing constitutes the Articles of Organization of J.J.B. Hilliard, W.L. Lyons, LLC.

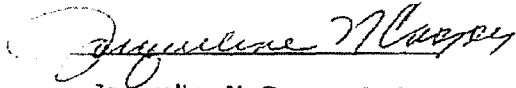
Executed by the undersigned this 29th day of February, 2008.

By: _____



Jeffrey Holik
Secretary of J.J.B Hilliard, W.L. Lyons, Inc.
Organizer

I hereby consent to act as registered agent in Kentucky for the entity named in the attached document.



Jacqueline N. Casper. Assistant VP
Corporation Service Company d/b/a
CSC-Lawyers Incorporating Service Company