

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Leisure Equities Corporation		03/21/2008	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	TraveLeaders LLC		
Street Address:	6442 City West Parkway		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55344		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3170741	TRAVELEADERS	
CORRESPONDENCE DATA			
Fax Number:	(414)277-0656		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414-271-6560		
Email:	mkeipdocket@michaelbest.com		
Correspondent Name:	Ariana G. Voigt		
Address Line 1:	100 East Wisconsin Avenue		
Address Line 2:	Suite 3300		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	023899-0002		
NAME OF SUBMITTER:	Jaime L. Puls		
Signature:	/jaime l. puls/		

OP \$40.00 3170741

Date:

04/03/2008

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into effective as of March 21, 2008, by and between American Leisure Equities Corporation d/b/a TraveLeaders, Inc., a Florida corporation ("Assignor"), and TraveLeaders LLC, a Delaware limited liability company ("Assignee").

RECITALS

Assignor is the record owner of the trademark ("Mark") listed on Schedule A attached to this Assignment and the corresponding U.S. trademark registration listed therein; and

Pursuant to that certain Asset Purchase Agreement, dated on even date herewith, by and among Assignor, Assignee and American Leisure Holdings, Inc., a Nevada corporation, Assignor has agreed to assign the Mark and all ancillary rights thereto to Assignee, and Assignee is desirous of acquiring the Mark and the registration thereof.

ASSIGNMENT OF THE MARK

1. That for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby transfer, convey and assign to Assignee all of Assignor's rights, title and interest in and to the Mark together with the goodwill of that portion of the business in which the Mark is used, along with any and all rights to enforcement with respect thereto, including rights to sue for and to collect damages or any other compensation for past infringement or dilution thereof. Assignee hereby accepts and assumes all of Assignor's right, title and interest in and to the Mark and any interest Assignor may have in or to the goodwill of that portion of the business in which the Mark is used, and hereby accepts and assumes, and agrees fully, faithfully and promptly to pay, perform, observe and discharge, as and when due, all of Assignor's obligations with respect to the Mark.

2. The Assignor agrees to assist the Assignee, in a commercially reasonable manner, to take all actions and execute all documents necessary or desirable to evidence, record and perfect the assignment of the Mark, and shall not enter into any agreement in conflict with this Assignment Agreement.

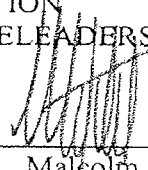
3. The Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any officer of any country or countries foreign to the United States, whose duty it is to issue service marks, trademarks, copyrights, patents or other evidence or form of intellectual property protection or applications therefor, to issue the same to Assignee and the Assignee's successors, assigns and other legal representatives in accordance with the terms of this instrument.

[Signature page follows]

IN WITNESS WHEREOF, the parties hereto have executed this Assignment Agreement as of the date first set forth above.

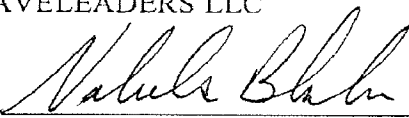
ASSIGNOR:

AMERICAN LEISURE EQUITIES
CORPORATION
d/b/a TRAVELEADERS, INC.

By: 
Name: Malcolm J. Wright
Title: Chief Executive Officer

ASSIGNEE:

TRAVELEADERS LLC

By: 
Name: Nicholas C. Bluhm, Sr.
Title: Secretary and Treasurer

**SCHEDULE A
TRADEMARK**

Mark	United States Registration No.
Traveleaders	3,170,741