

10.12.07 RE 4-1-08

04-02-2008

Form OMB



103493931

TRADEMARK ASSIGNMENT RECORDATION FORM COVER SHEET
REMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Callaway Arts & Entertainment

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation- State: Delaware
- Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Callaway & Kirk Company LLC

Internal

Address: _____

Street Address: 19 Fulton Street

City: New York

State: New York

Country: USA Zip: 10038

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other Limited Liability Citizenship Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) 3/11/07

- Assignment Merger
- Security Agreement Change of Name
- Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
78913761. Class 016, Children's books.

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Filing date: June 21st, 2006. Class 016, Children's books.

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Laurie Feigenbaum

Internal Address: _____

Street Address: 61 Bounty Lane

City: New York

State: New York Zip: 11753

Phone Number: 516-647-8314

Fax Number: 516-935-0507

Email Address: readrover5@aol.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed (check #4585)

8. Payment information:

a. Credit Card Last 4 Numbers 4003 Expiration Date January 2009

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

/nicholas callaway/ and /david kirk/

Signature

March 29th, 2007

Date

/nicholas callaway/ and /david kirk/

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: _____

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22314-4450

TRADEMARK

REEL: 003752 FRAME: 0503

Assignment of Application to Register a Mark

Whereas Callaway Arts & Entertainment,
(Name of assignor)
of 19 Fulton Street, New York, New York 10038
(Address)

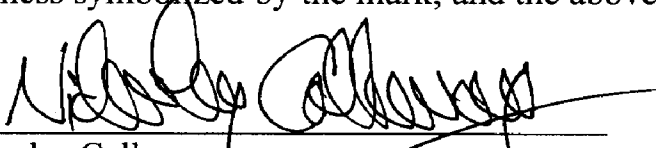
has adopted, used, and is using a mark for which application has been made to register in the United States Patent and Trademark Office, Serial No. 78913761, filed on June 21st, 2006; and

Whereas Callaway & Kirk Company LLC
(Name of assignee)
19 Fulton Street, New York, New York 10038
(Address)

is desirous of acquiring said mark and the registration thereof; Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said

Callaway Arts & Entertainment
(Name of assignor)
does hereby assign to the said Callaway & Kirk Company LLC
(Name of assignee)

all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above-identified registration thereof.




Nicholas Callaway
President & Publisher

(Signature of the assignor; if assignor is a corporation or other juristic organization, give the official title of the person who signs for assignor)

State of New York
County of New York

On this 6th day of March, 2008, before me appeared Nicholas Callaway, the person who signed this instrument, who acknowledged that he/she signed it as a free act on his/her own behalf (or on behalf of the identified corporation or other juristic entity with authority to do so).



(Signature of Notary Public)

JANICE A. LADUSCH
Notary Public, State of New York
No. 4832190
Qualified in Queens County
Commission Expires July 31, 20..09