

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                         |
|----------------------------------|--|-----------------------|-------------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                       |                         |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                         |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                         |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>      |
| SeatGuru.com, Inc.               |  | 03/20/2007            | CORPORATION: WASHINGTON |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                         |
| <b>Name:</b>                     | TripAdvisor, LLC   |                       |                         |
| <b>Street Address:</b>           | 141 Needham Street   |                       |                         |
| <b>City:</b>                     | Newton   |                       |                         |
| <b>State/Country:</b>            | MASSACHUSETTS  |                       |                         |
| <b>Postal Code:</b>              | 02464  |                       |                         |
| <b>Entity Type:</b>              | LIMITED LIABILITY COMPANY: DELAWARE  |                       |                         |
| <b>PROPERTY NUMBERS Total: 2</b> |  |                       |                         |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                         |
| <b>Registration Number:</b>      | 3193335  | SEATGURU              |                         |
| <b>Registration Number:</b>      | 3198636  |                       |                         |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                         |
| <b>Fax Number:</b>               | (617)261-3175  |                       |                         |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                         |
| <b>Phone:</b>                    | (617) 261-3100   |                       |                         |
| <b>Email:</b>                    | tmboston@klgates.com   |                       |                         |
| <b>Correspondent Name:</b>       | Deborah J. Peckham   |                       |                         |
| <b>Address Line 1:</b>           | One Lincoln Street   |                       |                         |
| <b>Address Line 2:</b>           | State Street Financial Center  |                       |                         |
| <b>Address Line 4:</b>           | Boston, MASSACHUSETTS 02111  |                       |                         |
| <b>ATTORNEY DOCKET NUMBER:</b>   | EXPEDIA/TRIPADVISOR  |                       |                         |
| <b>NAME OF SUBMITTER:</b>        | Deborah Peckham  |                       |                         |
| <b>Signature:</b>                | /Deborah Peckham/  |                       |                         |

OP \$65.00 3193335

Date:

04/04/2008

Total Attachments: 1

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Exhibit A

Trademarks

| Trademarks/Domain Names                        | Register/Registrar | Registration No. |
|--|--------------------|------------------|
| SEATGURU                                       | USPTO              | 3193335          |
| SeatGuru Logo (Image of Three Airplanes Seats) | USPTO              | 3198636          |