

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Intermix, Inc.		04/03/2008	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Intermix, LLC		
<b>Street Address:</b>	48 West 25th Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10010		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	77296943	INTERMIX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)744-6509		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-472-6262		
<b>Email:</b>	alatifi@tuckerlatifi.com		
<b>Correspondent Name:</b>	Afschineh Latifi		
<b>Address Line 1:</b>	160 East 84th Street		
<b>Address Line 2:</b>	Suite 5-E		
<b>Address Line 4:</b>	New York, NEW YORK 10028		
<b>NAME OF SUBMITTER:</b>	Afschineh Latifi		
<b>Signature:</b>	/Afschineh Latifi/		
<b>Date:</b>	04/04/2008		

**OP \$40.00 77296943**

Total Attachments: 2

**900103386**

**TRADEMARK  
 REEL: 003753 FRAME: 0106**

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U.S. Trademark Assignment

ASSIGNMENT made this 3 day of April 2008, by Intermix, Inc., a New York corporation with an office and place of business at 48 West 25<sup>th</sup> Street, New York, New York 10010 ("Assignor").

WHEREAS, Assignor is the owner of and has adopted the INTERMIX mark covered under U.S. Application Serial No. 77/296943 (hereinafter referred to as the "Mark"); and,

WHEREAS, Intermix, LLC, a Delaware limited liability company, with an office and place of business at 48 West 25<sup>th</sup> Street, New York, New York 10010 ("Assignee") wishes to acquire Assignor's right, title, and interest in and to the Mark together with the goodwill of the business in connection with which the Mark is used; and,

WHEREAS, Assignor wishes to assign the Mark together with the goodwill of the business in connection with which the Mark is used to Assignee.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, grant, assign, transfer, convey and deliver to Assignee all of its existing and future rights, title and interest in and to the Mark together with the goodwill of the business in connection with which said Mark is used including the subject matter of all claims which may be obtained therefrom for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by said Assignor if this assignment had not been made.

Assignor authorizes and requests the Commissioner of Patents and Trademarks to record Assignee as the owner of the entire right, title and interest in and to the Mark, for the sole use and enjoyment of the Assignee, its successors, assigns or other legal representatives.

Assignor warrants and represents that the Mark has not been previously assigned or encumbered in any manner and that it is free and clear of all liens and claims.

Assignor shall further render such other assistance as may be reasonably required by Assignee to record his ownership rights of the Mark in the United States.

IN WITNESS THEREOF, the Assignor has caused this assignment to be signed and executed on the date and year first written above.

Intermix, Inc.

By:  4/3/08  
Title: Haro Kaldjian, President

State of New York           |  
                                          ss:  
County of New York       |

On this 3rd day of April, in the year 2008 before me, Haro Kaldjian, the undersigned, personally appeared or known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and he acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual or the person upon behalf of which the individual acted, executed the instrument.

  
Notary Public

JENIFER L. ROACH  
Notary Public, State of New York  
No. 04000174000  
Qualified in New York County  
Commission Expires Sept. 24, 2011