

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Full Release of Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of America, N.A.		04/01/2008	Bank:

RECEIVING PARTY DATA	
Name:	Imperial Brands, Inc.
Street Address:	11505 Fairchild Gardens Avenue
Internal Address:	Suite 204
City:	Palm Beach Gardens
State/Country:	FLORIDA
Postal Code:	33410
Entity Type:	Corporation-State Delaware:

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	0622426	PAUL DUPRE
Registration Number:	1261878	OLD FLORIDA RUM COMPANY
Registration Number:	2881013	RON CARLOS
Registration Number:	3217781	EDMUNDO
Serial Number:	78889925	GIOVANNI MORENO
Serial Number:	77159895	POLONAISE
Serial Number:	77173320	MONTCIGALE
Serial Number:	77175002	LANCUT
Serial Number:	77174999	NORD
Serial Number:	77177169	TCHAIKOVSKY
Serial Number:	77185110	FLORIDA CANE
Serial Number:	77185089	FLORIDA ORANGE
Serial Number:	77185101	PINK BIRD

CH \$390.00 0622426

Serial Number:	77211799	OPEN FLOWER
Serial Number:	77222852	THE VODKA KING

CORRESPONDENCE DATA

Fax Number: (202)756-9299
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 8002210770
Email: kai.goodwin@contractor.thomson.com
Correspondent Name: Corporation Service Company
Address Line 1: 1133 Avenue of the Americas
Address Line 2: Suite 3100
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	512800
NAME OF SUBMITTER:	Matthew Mayer
Signature:	/Matthew Mayer/
Date:	04/04/2008

Total Attachments: 2
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FULL RELEASE OF TRADEMARKS

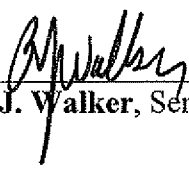
FOR VALUE RECEIVED, the undersigned, **BANK OF AMERICA, N.A.**, a national banking association ("Assignor"), does hereby sell, assign, transfer and convey to **IMPERIAL BRANDS, INC.**, a Delaware corporation ("Assignee"), **without any representation or warranty by, or recourse to**, Assignor, all right, title and interest of Assignor in and to the trademark applications and trademarks listed on Schedule A attached hereto (collectively, the "Trademarks") arising under that certain Trademark Security Agreement dated as of December 21, 2007, between Assignee and Assignor (as at any time amended, restated, supplemented or otherwise modified, the "Trademark Security Agreement"), recorded on January 2, 2008, at Reel No. 3687, Frame 419, United States Patent and Trademark Office, together with the goodwill of the business symbolized by the Trademarks and all proceeds of the foregoing.

This assignment is intended to operate as a release of all liens and security interests conveyed by Assignee to Assignor pursuant to the terms of the Trademark Security Agreement, and to reassign to Assignee all of Assignor's right, title, and interest acquired pursuant to the terms of the Trademark Security Agreement.

IN WITNESS WHEREOF, Assignor has caused this assignment to be signed by its duly authorized officer on April 1, 2008.

BANK OF AMERICA, N.A.

By: _____


Robert J. Walker, Senior Vice President

SCHEDULE A

United States Trademarks

<u>Trademark Name</u>	<u>Registration No.</u>	<u>Registration Date</u>
PAUL DUPRÉ	622426	02/28/1956
OLD FLORIDA RUM COMPANY	1261878	12/20/1983
RON CARLOS	2881013	09/07/2004
EDMUNDO	3217781	03/13/2007

United States Trademark Applications

<u>Trademark Name</u>	<u>Serial No.</u>	<u>Application Date</u>
GIOVANNI MORENO	78889925	05/23/2006
POLONAISE	77159895	04/18/2007
MONTCIGALE	77173320	05/04/2007
LANCUT	77175002	05/07/2007
NORD	77174999	05/07/2007
TCHAIKOVSKY	77177169	05/10/2007
FLORIDA CANE	77185110	05/18/2007
FLORIDA ORANGE	77185089	05/18/2007
PINK BIRD	77185101	05/18/2007
OPEN FLOWER	77211799	06/21/2007
THE VODKA KING	77222852	07/05/2007