

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tradonomi (Israel) Ltd		03/15/2008	CORPORATION: ISRAEL
RECEIVING PARTY DATA			
Name:	Tradonomi Ltd		
Street Address:	P.O.Box 3321, Drake Chambers, Road Town		
City:	Tortola		
State/Country:	BRITISH VIRGIN ISLANDS		
Entity Type:	CORPORATION: BRITISH VIRGIN ISLANDS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77264982	ETORO	
Serial Number:	77265020	ETORO	
Serial Number:	77265050	ETORO FOREX	
CORRESPONDENCE DATA			
Fax Number:	(703)892-4510		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	972-3-6444808		
Email:	adi@computer-law.co.il		
Correspondent Name:	Naomi Assia c/o Landon IP, Inc		
Address Line 1:	1700 Diagonal Road, Suite 450		
Address Line 4:	Alexandria, VIRGINIA 22314		
DOMESTIC REPRESENTATIVE			
Name:	Naomi Assia c/o Landon IP, Inc		
Address Line 1:	1700 Diagonal Road, Suite 450		
Address Line 4:	Alexandria, VIRGINIA 22314		

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NAME OF SUBMITTER:	ADI GOSHEN
Signature:	/ADI GOSHEN/
Date:	04/04/2008
Total Attachments: 1 source=AssignmentBVI#page1.tif	

Assignment of USA Trademark

Whereas Tradonomi (Israel) Ltd a corporation of Israel, having a principal place of business at 32 Habarzel street, Tel Aviv, Israel, hereafter referred to as ASSIGNOR.

has filed for, used and is using the following U.S. Pending Trademarks:

No. 77/264982 – **ETORO** in class 9, filed on 27-Aug-2007;

No. 77/265020 – **ETORO & Device** in class 9, filed on 27-Aug-2007;

No. 77/265050– **ETORO FOREX & Device** in class 9, filed on 27-Aug-2007;

And

Whereas Tradonomi Ltd., having a principal place of business at P.O.Box 3321, Drake Chambers, Road Town, Tortola, British Virgin Islands, hereafter referred to as ASSIGNEE

is desirous of acquiring the entire rights in the said U.S. Trademark applications.

Now, therefore, for good and valuable consideration of 1\$ (US dollars) the receipt whereof is acknowledged, ASSIGNOR does hereby sell, assign and transfer unto said ASSIGNEE all right, title and interest in the said U.S. Trademark applications together with the good will of the business symbolized by these Trademarks

Executed by [ASSIGNOR]


Tradonomi (Israel) Ltd

Name: Yoni Assia Ronen Assia

Title: CEO

Date: 15 March 2008

Signature: [Signature]

 Tradonomi (Israel) Ltd
CN: 513908343