# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Dan McCall		03/01/2006	INDIVIDUAL: UNITED STATES

#### **RECEIVING PARTY DATA**

Name:	McCall's Country Canning, Inc.		
Street Address:	41735 Cherry Street		
City:	Murrieta		
State/Country:	CALIFORNIA		
Postal Code:	92562		
Entity Type:	CORPORATION: CALIFORNIA		

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3015048	

#### **CORRESPONDENCE DATA**

Fax Number: (858)812-2840

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: jbuche@westerniplaw.com

Correspondent Name: john buche

Address Line 1: 7777 Fay Avenue, Suite 205
Address Line 4: la jolla, CALIFORNIA 92037

ATTORNEY DOCKET NUMBER:	MCCALLS
NAME OF SUBMITTER:	John Karl Buche
Signature:	/jkb/
Date:	04/04/2008

Total Attachments: 1

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## Schedule "B" Trademark Assignment

WHEREAS. Dan McCall, with a principal place of residence at (hereinafter referred to as the "Assignor") has adopted and used a jar design trademark, represented by U.S. Patent and Trademark Office Registration No. 3,015,048, with a filing date of March 22, 2004 (the "Mark").

WHEREAS, Assignor has assigned said Mark to McCall's Country Canning, Inc., a California corporation with its principal place of business at 41735 Cherry Street, Murrieta, California 92562 (hereinafter referred to as the "Assignee") and Assignor and Assignee are desirous of confirming the assignment for purposes of filing the same with the United States Patent and Trademark Office and other appropriate governmental offices.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor sold, transferred, assigned, and delivered, and hereby sells, transfers, assigns and delivers unto Assignee title and interest in and to said Mark and the United States Patent and Trademark Office Registration therefor, together with the goodwill of the business connected with and symbolized by such Mark, as well as all rights to damages or profits, due or accrued, arising out of past infringement of such Mark or injury to said goodwill and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed by Assignor as of the date hereof.

Dan/McCall Date: 3-1-06

COUNTY OF SAN DIEGO SS: 570-51-6534

On the 1st day of March, 2006, before me personally came Dan McCall, to me known to be the person who executed the forgoing instrument and who being duly sworn by me did depose and say that he executed the instrument in the name of Dan McCall, that he had the authority to sign the same, and that he acknowledged that he executed the same for the uses and purposes therein mentioned.

**RECORDED: 04/04/2008**