

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MATTEL, INC.		03/07/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	DC COMICS		
Street Address:	1700 BROADWAY		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	PARTNERSHIP: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3300839	GIANTS OF JUSTICE	
CORRESPONDENCE DATA			
Fax Number:	(310)252-3861		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	LYNN.WHELAN@MATTEL.COM		
Correspondent Name:	DONALD B. AIKEN, MATTEL, INC.		
Address Line 1:	333 CONTINENTAL BLVD.		
Address Line 2:	M1-1518		
Address Line 4:	EL SEGUNDO, CALIFORNIA 90245		
NAME OF SUBMITTER:	LYNN WHELAN		
Signature:	/law/		
Date:	04/07/2008		
Total Attachments: 1 source=Giants Of Justice - TM Assign#page1.tif			

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TRADEMARK  
REEL: 003753 FRAME: 0898

TRADEMARK ASSIGNMENT

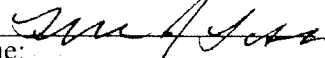
WHEREAS, Mattel, Inc., a corporation organized and existing under the laws of Delaware, having offices at 333 Continental Boulevard, El Segundo, California, U.S.A. 90245-5012 ("Assignor"), is the owner of U.S. Trademark Registration No. 3,300,839 for the mark GIANTS OF JUSTICE (the "Mark"); and

WHEREAS, DC Comics, a New York Partnership a organized and existing under the laws of New York and having offices at 1700 Broadway, New York, New York 10019, ("Assignee"), is desirous of acquiring the Mark and the goodwill associated therewith.

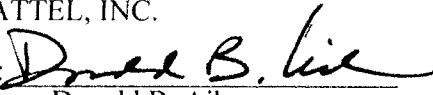
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby confirms the assignment and transfer to Assignee of all of Assignor's right, title and interest in and to the Mark, together with the goodwill of the business symbolized by such Mark. For the avoidance of doubt, Assignor shall be able to continue to use the Mark in connection with products which Assignor develops and sells under the license agreement between Assignor and Assignee concerning the DC Comics property subject to all the terms and conditions of that license agreement (including product number DC07/016551/5241 currently awaiting approval by Assignee).

IN WITNESS WHEREOF, Assignor and Assignee have signed this Assignment this 7<sup>th</sup> day of MARCH, 2008.

DC COMICS

By:   
Name: WILLIAM J. LASERSON  
Title: SPECIAL COUNSEL

MATTEL, INC.

By:   
Name: Donald B. Aiken  
Title: Vice President and  
Assistant General Counsel