

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
HANSEN & HANSEN LLC		04/04/2008	LIMITED LIABILITY COMPANY: CALIFORNIA
JOHN T. CANFIELD		04/04/2008	INDIVIDUAL: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	Chicken Soup for the Soul Publishing, LLC
<b>Street Address:</b>	132 East Putnam Avenue
<b>City:</b>	Cos Cob
<b>State/Country:</b>	CONNECTICUT
<b>Postal Code:</b>	06807
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CONNECTICUT

**PROPERTY NUMBERS Total: 14**

Property Type	Number	Word Mark
Registration Number:	2732536	CHICKEN SOUP FOR LITTLE SOULS
Registration Number:	3397836	CHICKEN SOUP FOR THE CAT LOVER'S SOUL
Registration Number:	3397839	CHICKEN SOUP FOR THE DOG LOVER'S SOUL
Registration Number:	2666777	CHICKEN SOUP FOR THE GOLFER'S SOUL
Registration Number:	3397841	CHICKEN SOUP FOR THE KITTEN LOVER'S SOUL
Registration Number:	3397845	CHICKEN SOUP FOR THE PUPPY LOVER'S SOUL
Registration Number:	2322138	CHICKEN SOUP FOR THE SOUL
Registration Number:	2140364	CHICKEN SOUP FOR THE SOUL
Registration Number:	2048194	CHICKEN SOUP FOR THE SOUL
Registration Number:	3085947	CHICKEN SOUP FOR THE SOUL
Registration Number:	2365855	CHICKEN SOUP FOR THE TEENAGE SOUL
Registration Number:	2365854	CHICKEN SOUP FOR THE WOMAN'S SOUL
Registration Number:	2751191	CHOCOLATE FOR THE ROMANTIC SOUL

OP \$365.00 2732536

Registration Number: 2721757

**CORRESPONDENCE DATA**

Fax Number: (212)292-5391

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Email: mail@ipcounselors.com

Correspondent Name: Robert L. Epstein

Address Line 1: 60 East 42nd Street, Suite 820

Address Line 4: New York, NEW YORK 10165

NAME OF SUBMITTER:

William C. Wright

Signature:

/William C. Wright/

Date:

04/07/2008

Total Attachments: 10

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**TRADEMARK DEED OF ASSIGNMENT**

**WHEREAS**, JOHN T. CANFIELD, an individual and citizen of the United States, located at 711 W. 17th Street, Suite D2, Costa Mesa, California 92627 and HANSEN & HANSEN, LLC, a limited liability company, organized and existing under the laws of the State of California, located and doing business at 711 W. 17th Street, Suite D2, Costa Mesa, California 92627 (hereinafter collectively referred to "ASSIGNORS") are the joint-owners of all of the trademarks and trademark registrations, as set forth in the attached SCHEDULE;

**WHEREAS**, CHICKEN SOUP FOR THE SOUL PUBLISHING, LLC, a limited liability company organized and existing under the laws of the State of Connecticut, located and doing business at 132 East Putnam Avenue, Cos Cob, Connecticut 06807, (hereinafter the "ASSIGNEE") is desirous of acquiring all worldwide rights, title and interest in and to said trademarks, together with the registrations thereof, and the goodwill of the business symbolized thereby;


**NOW, THEREFORE**, for the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said ASSIGNORS do hereby sell, assign and transfer unto said ASSIGNEE, its successors and assigns, all of their worldwide rights, title and interest in and to said trademarks, together with the registrations thereof, the goodwill of the business symbolized thereby, and the right to sue and collect damages for any past or present infringement with respect to said

marks, such assignment and transfer to be effective immediately upon closing of the transactions contemplated by that certain Asset Purchase Agreement dated as of September 24, 2007, and amended as of March 1, 2008, by and among Chicken Soup for the Soul Enterprises, Inc., John T. Canfield, Mark Victor Hansen, Hansen & Hansen LLC, Chicken Soup for the Soul, LLC and Chicken Soup for the Soul Publishing, LLC.

ASSIGNORS further agree to execute any other or further documents which may be reasonably necessary for the protection or perfection of any right, title or interest herein acquired by ASSIGNEE.

**[Signatures begin on next page]**

IN WITNESS WHEREOF, said ASSIGNORS and ASSIGNEE have hereunto  
executed this instrument:

  
\_\_\_\_\_  
JOHN T. CANFIELD

HANSEN & HANSEN, LLC

By: \_\_\_\_\_  
Name: Patricia J. Hansen  
Title: Chief Executive Officer

CHICKEN SOUP FOR THE SOUL  
PUBLISHING, LLC

By: \_\_\_\_\_  
Name: William J. Rouhana, Jr.  
Title: Chairman and Chief Executive Officer

IN WITNESS WHEREOF, said ASSIGNORS and ASSIGNEE have hereunto  
executed this instrument:

\_\_\_\_\_  
JOHN T. CANFIELD

HANSEN & HANSEN, LLC

By:   
Name: Patricia J. Hansen  
Title: Chief Executive Officer

CHICKEN SOUP FOR THE SOUL  
PUBLISHING, LLC

By: \_\_\_\_\_  
Name: William J. Rouhana, Jr.  
Title: Chairman and Chief Executive Officer

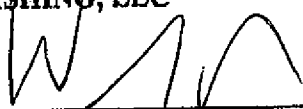
IN WITNESS WHEREOF, said ASSIGNORS and ASSIGNEE have hereunto  
executed this instrument:

\_\_\_\_\_  
JOHN T. CANFIELD

HANSEN & HANSEN, LLC

By:   
Name: Patricia J. Hansen  
Title: Chief Executive Officer

CHICKEN SOUP FOR THE SOUL  
PUBLISHING, LLC

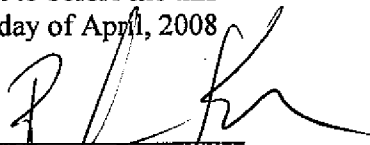
By:   
Name: William J. Rouhana, Jr.  
Title: Chairman and Chief Executive Officer

ACKNOWLEDGEMENTS

STATE OF Washington, DC  
: ss.:  
COUNTY OF District of Columbia

On April 3<sup>rd</sup>, 2008, before me personally came John T. Canfield, having a principal residence at 929 Via Fruteria, Santa Barbara, California 93110, to me known, and known to me to be the individual described in, and who executed the foregoing Trademark Deed of Assignment, and duly acknowledged to me that he executed the same.

Sworn to before me this  
3<sup>rd</sup> day of April, 2008

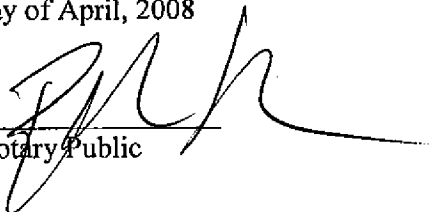
  
\_\_\_\_\_  
Notary Public

RODNEY KELLER  
NOTARY PUBLIC DISTRICT OF COLUMBIA  
My Commission Expires October 31, 2011

STATE OF Washington, DC  
: ss.:  
COUNTY OF District of Columbia

On April 3<sup>rd</sup>, 2008, before me personally came Patricia J. Hansen, as Chief Executive Officer of Hansen & Hansen LLC, having a place of business at 321 23<sup>rd</sup> Street, Newport Beach, California 92660, to me known, and known to me to be the individual described in, and who executed the foregoing Trademark Deed of Assignment, in her capacity as Chief Executive Officer, and duly acknowledged to me that she executed the same.

Sworn to before me this  
3<sup>rd</sup> day of April, 2008

  
\_\_\_\_\_  
Notary Public

RODNEY KELLER  
NOTARY PUBLIC DISTRICT OF COLUMBIA  
My Commission Expires October 31, 2011



ACKNOWLEDGEMENTS

STATE OF )  
: ss.:  
COUNTY OF )

On April \_\_\_\_, 2008, before me personally came John T. Canfield, having a principal residence at 929 Via Fruteria, Santa Barbara, California 93110, to me known, and known to me to be the individual described in, and who executed the foregoing Trademark Deed of Assignment, and duly acknowledged to me that he executed the same.

Sworn to before me this  
\_\_ day of April, 2008

\_\_\_\_\_  
Notary Public

STATE OF *California* )  
COUNTY OF *Orange* : ss.:

On April *3rd*, 2008, before me personally came Patricia J. Hansen, as Chief Executive Officer of Hansen & Hansen LLC, having a place of business at 321 23<sup>rd</sup> Street, Newport Beach, California 92660, to me known, and known to me to be the individual described in, and who executed the foregoing Trademark Deed of Assignment, in her capacity as Chief Executive Officer, and duly acknowledged to me that she executed the same.

Sworn to before me this  
*3rd* day of April, 2008


*Michelle L. Stath*  
\_\_\_\_\_  
Notary Public



STATE OF NEW YORK )  
: ss.:  
COUNTY OF NEW YORK )

On April 4, 2008, before me personally came William J. Rouhana, Jr., as Chief Executive Officer of Chicken Soup for the Soul Publishing, LLC, having a place of business at 132 East Putnam Avenue, Cos Cob, Connecticut 06807, to me known, and known to me to be the individual described in, and who executed the foregoing Trademark Deed of Assignment, in his capacity as Chief Executive Officer, and duly acknowledged to me that he executed the same.

Sworn to before me this  
4<sup>th</sup> day of April \_\_, 2008



Notary Public

**MARCI J FRANKENTHALER**  
**NOTARY PUBLIC, State of New York**  
**No. 02FR5048905**  
**Qualified in New York County**  
**Commission Expires Sept. 5, 2009**

**SCHEDULE**

<b>Mark (classes)</b>	<b>Reg./App. No.</b>	<b>Country</b>	<b>Status</b>	<b>Current owner(s)</b>	<b>Next action due</b>
CHICKEN SOUP FOR LITTLE SOULS (9, 16)	2,732,536	USA	Registered	John T. Canfield and Hansen & Hansen, LLC	Declaration of Use due: 07/01/2009
CHICKEN SOUP FOR THE CAT LOVER'S SOUL (31)	3,397,836	USA	Registered	John T. Canfield and Hansen & Hansen, LLC	Declaration of Use due: 03/18/2014
CHICKEN SOUP FOR THE DOG LOVER'S SOUL (31)	3,397,839	USA	Registered	John T. Canfield and Hansen & Hansen, LLC	Declaration of Use due: 03/18/2014
CHICKEN SOUP FOR THE GOLFER'S SOUL (16)	2,666,777	USA	Registered	John T. Canfield and Hansen & Hansen, LLC	Declaration of Use due: 12/24/2008
CHICKEN SOUP FOR THE KITTEN LOVER'S SOUL (31)	3,397,841	USA	Registered	John T. Canfield and Hansen & Hansen, LLC	Declaration of Use due: 03/18/2014
CHICKEN SOUP FOR THE PUPPY LOVER'S SOUL (31)	3,397,845	USA	Registered	John T. Canfield and Hansen & Hansen, LLC	Declaration of Use due: 03/18/2014
CHICKEN SOUP FOR THE SOUL (9, 21, 25)	2,322,138	USA	Registered	John T. Canfield and Hansen & Hansen, LLC	Renewal due: 02/22/2010

Mark (classes)	Reg./App. No.	Country	Status	Current owner(s)	Next action due
CHICKEN SOUP FOR THE SOUL (16)	2,140,364	USA	Registered	John T. Canfield and Hansen & Hansen, LLC	Renewal due: 03/03/2018
CHICKEN SOUP FOR THE SOUL (41, 42)	2,048,194	USA	Registered	John T. Canfield and Hansen & Hansen, LLC	Renewal due: 03/25/2017
CHICKEN SOUP FOR THE SOUL (5)	3,085,947	USA	Registered	John T. Canfield and Hansen & Hansen, LLC	Declaration of Use due: 04/25/2012
CHICKEN SOUP FOR THE TEENAGE SOUL (16)	2,365,855	USA	Registered	John T. Canfield and Hansen & Hansen, LLC	Renewal due: 07/11/2010
CHICKEN SOUP FOR THE WOMAN'S SOUL (16)	2,365,854	USA	Registered	John T. Canfield and Hansen & Hansen, LLC	Renewal due: 07/11/2010
CHOCOLATE FOR THE ROMANTIC SOUL (30)	2,751,191	USA	Registered	John T. Canfield and Hansen & Hansen, LLC	Declaration of Use due: 08/12/2009
(Logo: Human figure and heart) (16, 25, 28, 30)	2,721,757	USA	Registered	John T. Canfield and Hansen & Hansen, LLC	Declaration of Use due: 06/03/2009