

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
EMAP CONSUMER MEDIA LIMITED		02/20/2008	CORPORATION: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	BAUER CONSUMER MEDIA LIMITED
Street Address:	40 Bernard Street
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	WC1N 1LW
Entity Type:	CORPORATION: UNITED KINGDOM

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	78929495	FOR HIM MONTHLY
Serial Number:	77246805	PARKER'S USED, NEW & TRADE CAR PRICE GUIDE
Serial Number:	77371107	THE FACE
Serial Number:	77370881	KERRANG
Serial Number:	77231515	TOP SANTÉ HEALTH & BEAUTY
Serial Number:	77217752	FHM FHMONLINE.COM
Serial Number:	76488145	HEAT

CORRESPONDENCE DATA

Fax Number: (201)488-3884
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (201) 343-7775
 Email: goldbergpat@earthlink.net
 Correspondent Name: Richard M. Goldberg
 Address Line 1: 25 East Salem Street

OP \$190.00 78929495

Address Line 2: Suite 419
Address Line 4: Hackensack, NEW JERSEY 07601

ATTORNEY DOCKET NUMBER: 231/3/ADM

DOMESTIC REPRESENTATIVE

Name: Richard M. Goldberg
Address Line 1: 25 East Salem Street
Address Line 2: Suite 419
Address Line 4: Hackensack, NEW JERSEY 07601

NAME OF SUBMITTER: Richard M. Goldberg

Signature: /Richard M. Goldberg/

Date: 04/08/2008

Total Attachments: 1
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**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company No. 1176085

The Registrar of Companies for England and Wales hereby certifies that

EMAP CONSUMER MEDIA LIMITED

having by special resolution changed its name, is now incorporated
under the name of

BAUER CONSUMER MEDIA LIMITED

Given at Companies House, London, the 20th February 2008



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES



Companies House

— for the record —

TRADEMARK

RECORDED: 04/08/2008

REEL: 003754 FRAME: 0699