

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/05/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Clearvue & SVE, Inc.		03/28/2008	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	Discovery Communications, LLC
Street Address:	One Discovery Place
City:	Silver Spring
State/Country:	MARYLAND
Postal Code:	20910
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3203465	CLEARVUE & SVE
Registration Number:	2725240	ELMOD

CORRESPONDENCE DATA

Fax Number: (202)857-6395
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202-775-5714
 Email: queeno.laurel@arentfox.com
 Correspondent Name: Laurel E. Queeno
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 Address Line 2: Suite 400
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20036-5399

ATTORNEY DOCKET NUMBER:	026160.00000
NAME OF SUBMITTER:	Laurel E. Queeno

OP \$65.00 3203465

Signature:

/Laurel E. Queeno/

Date:

04/08/2008

Total Attachments: 1
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ASSIGNMENT

WHEREAS, Clearvue & SVE, Inc. ("Assignor"), an Illinois corporation, having its principal place of business at 6465 N. Avondale Avenue, Chicago, Illinois 60631, is the owner of the trademark ELMOD and corresponding U.S. Registration No. 2725240, and the trademark CLEARVUE & SVE and corresponding U.S. Registration No. 3203465 (hereinafter, the "Marks");

WHEREAS, Discovery Communications, LLC, a limited liability company of Delaware having its principal place of business at One Discovery Place, Silver Spring, Maryland 20910, desired to acquire the entire right, title and interest in and to the Marks, and the registrations therefor, together with that part of the good will of the business connected with the use of and symbolized by the Marks;

WHEREAS, Assignor has heretofore sold, assigned and transferred to Assignee its entire right, title and interest in and to the Marks and the registrations therefor, together with that part of the goodwill of the business connected with the use of and symbolized by the Marks;

WHEREAS, Assignee desires this Confirmatory Assignment for the purpose of recording its ownership of the above-identified Marks and registrations therefor at the United States Patent and Trademark Office;

NOW THEREFORE, for good and valuable consideration, already received and hereby acknowledged, said Assignor does hereby assign, transfer and confirm unto said Assignee all its entire right, title and interest in and to the Marks and the registrations therefor, together with that part of the goodwill of its business connected with the use of and symbolized by the Marks, as well as the right to sue for past infringements thereof, *nunc pro tunc*, effective as of June 5, 2006.

IN WITNESS WHEREOF, the said Assignor caused this Confirmatory Assignment to be executed by its duly authorized officer, as of the date indicated below.

Clearvue & SVE, Inc.

Date: 3-28-08

By: Kelli Campbell

Name: Kelli Campbell

Title: VP & GM