

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Comerica Bank		03/28/2008	a Texas banking association, formerly a Michigan banking association: TEXAS
RECEIVING PARTY DATA			
Name:	Profitfuel, Inc.		
Street Address:	9300 United Drive, Suite 180		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78758		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2808643	PROFITFUEL	
Registration Number:	2877074	PAY FOR PERFORMANCE	
Registration Number:	3154030	DON'T JUST CLICK. CONNECT.	
CORRESPONDENCE DATA			
Fax Number:	(734)930-2494		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	734-761-3790		
Email:	asujek@bodmanllp.com		
Correspondent Name:	Angela Alvarez Sujek - Bodman LLP		
Address Line 1:	201 S. Division Street, Suite 400		
Address Line 4:	Ann Arbor, MICHIGAN 48104		
ATTORNEY DOCKET NUMBER:	PROFITFUEL		
NAME OF SUBMITTER:	Angela Alvarez Sujek		

OP \$90.00 2808643

Signature:

/Angela Alvarez Sujek/

Date:

04/08/2008

Total Attachments: 1

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE dated as of March 28, 2008 (this "Release") is made by Comerica Bank ("Secured Party") under the Intellectual Property Security Agreement dated as of May 18, 2007 (the "Security Agreement") and recorded on June 3, 2007 in the records of the United States Patent and Trademark Office at Trademark Reel 3553, Frame 0558, between ProfitFuel, Inc. ("Debtor") and Secured Party.

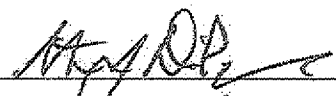
WHEREAS, pursuant to the Security Agreement, the Debtor granted to the Secured Party a security interest in the Debtor's trademarks listed in the Security Agreement (the "Trademarks").

WHEREAS, the Secured Party wishes to: (i) release all of its security interest covering the Trademarks; (ii) restore all right, title and interest in and to the Trademarks to Debtor; and (iii) dissolve any and all liens and encumbrances respecting the Trademarks under the Security Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Secured Party does hereby release its security interest in the Trademarks, and discharges, quit claims and relinquishes unto the Debtor (in each case without recourse and without any representation or warranty) any and all right, title and interest it has in and to the Trademarks under the Security Agreement.

IN WITNESS WHEREOF, the Secured Party has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the day and year first above written.

COMERICA BANK, Secured Party

By: 
Name: Steven J. DiPasquale
Title: Vice President

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