

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BRIDGESTONE CORPORATION		02/27/2008	CORPORATION: JAPAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BRIDGESTONE SPORTS CO LTD		
<b>Street Address:</b>	6-22-7		
<b>Internal Address:</b>	Miniami-oi, Shinagawa-ku		
<b>City:</b>	Tokyo		
<b>State/Country:</b>	JAPAN		
<b>Entity Type:</b>	COMPANY: JAPAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	73651372	SCIENCE EYE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(703)739-2815		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	+44 (0) 1534 811318		
<b>Email:</b>	iprecordals@cpaglobal.com		
<b>Correspondent Name:</b>	Computer Patent Annuities Limited		
<b>Address Line 1:</b>	Liberation House		
<b>Address Line 2:</b>	Castle Street		
<b>Address Line 4:</b>	St Helier, JERSEY JE1 1BL		
<b>ATTORNEY DOCKET NUMBER:</b>	IPR/LG/NGB BRIDGESTONE/US		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			

CH \$40.00 73651372

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Leah Giles

Signature:

/L/Giles/

Date:

04/09/2008

Total Attachments: 1  
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PX 111: 1463360  
1987T00008US  
(N1810US)  
TM132867-00

## ASSIGNMENT

WHEREAS, BRIDGESTONE CORPORATION ("ASSIGNOR"), a corporation organized under the laws of Japan, with a place of business at 10-1, Kyobashi 1-chome, Chuo-ku, Tokyo, Japan, owns United States Trademark Registration No. 1463360 ("the Registration"), issued November 3, 1987, for the mark SCIENCE EYE ("the Mark"), and

WHEREAS, BRIDGESTONE SPORTS CO., LTD. ("ASSIGNEE"), a corporation organized under the laws of Japan, with a place of business at 6-22-7, Minami-oi, Shinagawa-ku, Tokyo, Japan, desires to acquire all rights to the Registration, the Mark, and the goodwill of the business symbolized by the Mark;

NOW, THEREFORE, in consideration of One Dollar and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, assigned, transferred, and set over, and does hereby sell, assign, transfer, and set over unto ASSIGNEE the entire right, title, and interest in and to the Registration, the Mark, and the goodwill of the business symbolized by the Mark, together with all claims for damages and profits for past infringement, with the right to sue for and collect the same for the use and benefit of ASSIGNEE, its successors and assigns.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized officer or representative, effective as of the date written below.

BRIDGESTONE CORPORATION

Date: February 27, 2008

By:  \_\_\_\_\_

Name: Yasuhiro Takeda

Title: Director