

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	10/31/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Converting, Inc.		10/31/2005	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	CI 2005 Acquisition Corp.
Street Address:	255 Spring Street
City:	Clintonville
State/Country:	WISCONSIN
Postal Code:	54929
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 28

Property Type	Number	Word Mark
Registration Number:	2910222	SWANKIE
Registration Number:	3101215	OPALESSENCE
Registration Number:	3207060	OPALESSENCE
Registration Number:	2927573	SPECIAL OCCASION
Registration Number:	2672114	BETTER THAN LINEN
Registration Number:	2669005	BETTER THAN LINEN
Registration Number:	2669004	BETTER THAN LINEN
Registration Number:	2685897	CELEBRATE! BY SPECIAL OCCASION
Registration Number:	2685896	CELEBRATE! BY SPECIAL OCCASION
Registration Number:	2683008	CELEBRATE! BY SPECIAL OCCASION
Registration Number:	2718717	CELEBRATE! BY SPECIAL OCCASION
Registration Number:	2482074	PICNIC PARTNER
Registration Number:	2519592	PARTY PARTNER

CH \$715.00 2910222

Registration Number:	2395237	PATIO OCTY-ROUND
Registration Number:	2431207	EVERY OCCASION
Registration Number:	2336764	PARTY OCCASION
Registration Number:	2227711	PARTY OCCASION
Registration Number:	2150869	SAVOY
Registration Number:	2128753	EVERY OCCASION
Registration Number:	2043597	SPECIAL OCCASION
Registration Number:	2019242	OCTY-ROUND
Registration Number:	1762055	SPECIAL OCCASION
Registration Number:	1628366	SPECIAL OCCASION
Registration Number:	1627203	SPECIAL OCCASION
Registration Number:	1526864	LINETTE
Registration Number:	1534257	INDOOR OUTDOOR
Registration Number:	1590958	EVERY OCCASION
Registration Number:	1381349	PIK-NIK KING

CORRESPONDENCE DATA

Fax Number: (414)273-5198
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 414-273-3500
Email: astewart@gklaw.com
Correspondent Name: Alan R. Stewart; Godfrey & Kahn, S.C.
Address Line 1: 780 N. Water Street
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	072423-2000
NAME OF SUBMITTER:	Alan R. Stewart
Signature:	/Alan R. Stewart/
Date:	04/09/2008

Total Attachments: 3
source=hoff1#page1.tif
source=hoff1#page2.tif
source=hoff1#page3.tif

**CERTIFICATE OF OWNERSHIP AND MERGER
MERCING
CONVERTING, INC.
INTO
CI 2005 ACQUISITION CORP.**

(Pursuant to Section 253 of the General Corporation Law of Delaware)

CI 2005 ACQUISITION CORP. (the "Corporation"), a corporation incorporated October 4, 2005, pursuant to the provisions of the General Corporation Law of the State of Delaware DOES HEREBY CERTIFY that:

FIRST: The Corporation owns all of the issued and outstanding stock of Converting, Inc., a corporation incorporated March 12, 1968 pursuant to the provisions of the Wisconsin Business Corporation Law.

SECOND: The Corporation, by resolutions of its Board of Directors duly adopted by unanimous written consent on October 31, 2005, determined to and did merge said Converting, Inc. into itself, which resolutions are in the following words to wit:

WHEREAS, the Corporation owns all of the issued and outstanding stock of Converting, Inc., a Wisconsin corporation (the "Subsidiary"); and

WHEREAS, it is advisable and in the best interests of the Corporation that the Subsidiary be merged with and into the Corporation;

NOW, THEREFORE, BE IT RESOLVED, that the Subsidiary shall be merged with and into the Corporation;

FURTHER RESOLVED, that any officer of the Corporation is hereby authorized and directed to execute a Certificate of Ownership and Merger setting forth a copy of these resolutions and the date of their adoption, and to file the same with the Delaware Secretary of State;

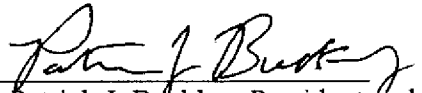
FURTHER RESOLVED, that the Plan of Merger, a copy of which is attached hereto as Exhibit A, is hereby approved and adopted;

FURTHER RESOLVED, that any officer of the Corporation is hereby authorized and directed to execute appropriate Articles of Merger and to file the same with the Wisconsin Department of Financial Institutions;

FURTHER RESOLVED, that the officers of the Corporation are hereby authorized and directed to do all acts which they in their discretion shall deem necessary and appropriate to cause the merger described above to become effective under the laws of the States of Delaware and Wisconsin.

IN WITNESS WHEREOF, CI 2005 Acquisition Corp. has caused this Certificate to be signed this 31st day of October, 2005.

CI 2005 ACQUISITION CORP.

By: 
Patrick J. Buckley, President and
Chief Executive Officer

QBMKE\5805809.1

TRADEMARK
REEL: 003755 FRAME: 0701

**PLAN OF MERGER
OF
CONVERTING, INC.
INTO
CI 2005 ACQUISITION CORP.**

WHEREAS, CI 2005 Acquisition Corp. ("Parent"), a corporation organized and existing under the laws of the State of Delaware, owns all of the issued and outstanding shares of stock of Converting, Inc. ("Subsidiary"), a corporation organized and existing under the laws of the State of Wisconsin; and

WHEREAS, the Board of Directors of Parent deems it advisable for the general welfare and advantage of Parent and Subsidiary that Subsidiary be merged into Parent;

NOW, THEREFORE, the terms and conditions of the merger of Subsidiary into Parent (the "Merger") are as follows:

ARTICLE I

MERGER; EFFECTIVE TIME

At the Effective Time of the Merger (as hereinafter defined) the separate existence of Subsidiary shall cease and Subsidiary shall be merged into Parent, which shall be the surviving corporation in the Merger, (the "Surviving Corporation") pursuant to Section 180.1104 of the Wisconsin Business Corporation Law and Section 253 of the Delaware General Corporation Law. The Effective Time of the Merger shall be upon filing of a Certificate of Ownership and Merger with the Delaware Secretary of State and receipt of Articles of Merger by the Wisconsin Department of Financial Institutions.

ARTICLE II

SHARES OF PARENT AND SUBSIDIARY

1. Parent Shares. Each share of stock of Parent issued and outstanding or in the treasury of the Parent at the Effective Time of the Merger shall continue to be one such share of the Surviving Corporation.

2. Subsidiary Shares. Each share of stock of Subsidiary issued and outstanding or in the treasury of the Subsidiary shall be retired and canceled at the Effective Time of the Merger, and no shares of stock of the Parent or other consideration shall be issued in exchange therefor.

ARTICLE III

EFFECT OF MERGER

The effect of the Merger shall be as provided in Section 180.1106 of the Wisconsin Business Corporation Law and Section 259 of the Delaware General Corporation Law.

* * * * *

QBMKE5805809.1