

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Progressive Group Alliance, LLC		04/09/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Performance Food Group Company		
Street Address:	12500 West Creek Parkway		
City:	Richmond		
State/Country:	VIRGINIA		
Postal Code:	23238		
Entity Type:	CORPORATION: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2221896	RAFFINATO	
CORRESPONDENCE DATA			
Fax Number:	(202)955-5564		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-419-2404		
Email:	stephen.jeffries@hklaw.com		
Correspondent Name:	Stephen J. Jeffries		
Address Line 1:	2099 Pennsylvania Ave., NW, Suite 100		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20008		
NAME OF SUBMITTER:	Stephen J. Jeffries		
Signature:	/Stephen J. Jeffries/		
Date:	04/09/2008		

OP \$40.00 2221896

Total Attachments: 1

900103721

**TRADEMARK
 REEL: 003756 FRAME: 0034**

TRADEMARK ASSIGNMENT

WHEREAS, Progressive Group Alliance, LLC, a limited liability company organized and existing under the laws of Delaware, having an address at 7420 Ranco Road, Richmond, Virginia 23228 (hereinafter "Assignor") is the owner of the trademark **RAFFINATO** (hereinafter, the "Mark") and the owner of United States Patent and Trademark Office Registration No. 2,221,896 for the Mark (hereinafter, the "Registration"); and

WHEREAS, Performance Food Group Company, a corporation organized and existing under the laws of Tennessee, having an address at 12500 West Creek Parkway, Richmond, Virginia 23238 (hereinafter the "Assignee"), desires to acquire Assignor's entire right, title and interest in and to the Mark, the Registration, and the goodwill of the business symbolized by the Mark.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers and sets over to Assignee, without reservation, all of Assignor's right, title and interest in and to the Mark, the Registration, and the goodwill of the business symbolized by the Mark, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives. Assignor further assigns to Assignee all proceeds to infringement suits, the right to sue for past, present and future infringements, and all rights corresponding thereto for the Mark and the Registration.

This Trademark Assignment, effective as of the signature date set forth below, shall be binding upon the parties, their successors and assigns, and all other acting by, through, with or under their direction, and all those in privity with them.

PROGRESSIVE GROUP ALLIANCE, LLC

By: [Signature]
Joe Trafficanti

Title: Senior Vice President, & General Counsel

Date: 7/9/08

COMMONWEALTH OF VIRGINIA

: ss

COUNTY OF ~~HENRICO~~ Goodland

On this 9th day of April, 2008, before me, a Notary Public in and for the Commonwealth and County aforesaid, personally appeared Joseph J. Trafficanti known by me to be the person of the above name who signed and sealed the foregoing instrument, and acknowledged the same to be his own free act and deed.

[Signature]
Notary Public

My commission expires: 9/30/2010
Notary ID: 260897



5253796_v1